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Video for investors

Expat Centre Ostrava



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Art photography: Tamara Černá SofiG
In cooperation with: ABSL, Czech Statistical Office,
Ostrava Expat Centre, Grafton Recruitment,
Moravian-Silesian Innovation Center Ostrava

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OSTRAVA!!!

BUSINESS IN OSTRAVA!!!

A Guide for Your Business

CONNECTIVITY

The Czech Republic, also known as the Heart of Europe, is a country with one of the most developed economies in Central Europe and with three major cities: Prague, Brno and Ostrava.

The Czech Republic is a modern European country with a strong historical foundation and a distinct cultural identity. It offers a stable, open, and competitive environment for investment and long-term business development. Strategically located in the center of Europe, it benefits from excellent connectivity to major European markets, a strong industrial base, and a well-established legal and regulatory framework.

<p>10,909,000 inhabitans</p>	<p>The 7th best connected transpor- tation hub in the world</p>	<p>17 Unesco World Heritage Sites</p>
<p>Affordable medical care</p>	<p>Strategic location in the heart of Europe</p>	<p>The 12th safest country in the world</p>

Source: 2025 Global Peace Index

Read on to discover why Ostrava, the third largest city in the Czech Republic, should be your first choice for your business.



WHY OSTRAVA?

Ostrava is an easily accessible and well-connected metropolis. Located at the meeting point of three countries – the Czech Republic, Poland and Slovakia – it serves as a gateway to both western and eastern markets.

This strategic position provides access to a market of more than ten million inhabitants within a radius of 120 kilometres. By its surface area, Ostrava is the second-largest city in the Czech Republic.

Ostrava is a city undergoing a remarkable transformation, making it an ideal destination for investors looking to make a lasting impact. The city is a hub of creativity and potential, offering a unique opportunity to shape its future and leave your own permanent mark.

Ostrava, once an industrial city, is now a green and modern city of European standard, transforming into an attractive regional metropolis that relies on strategic planning, high-quality architecture, and cooperation with investors.



Ostrava is **2nd** largest agglomeration in the Czech Republic



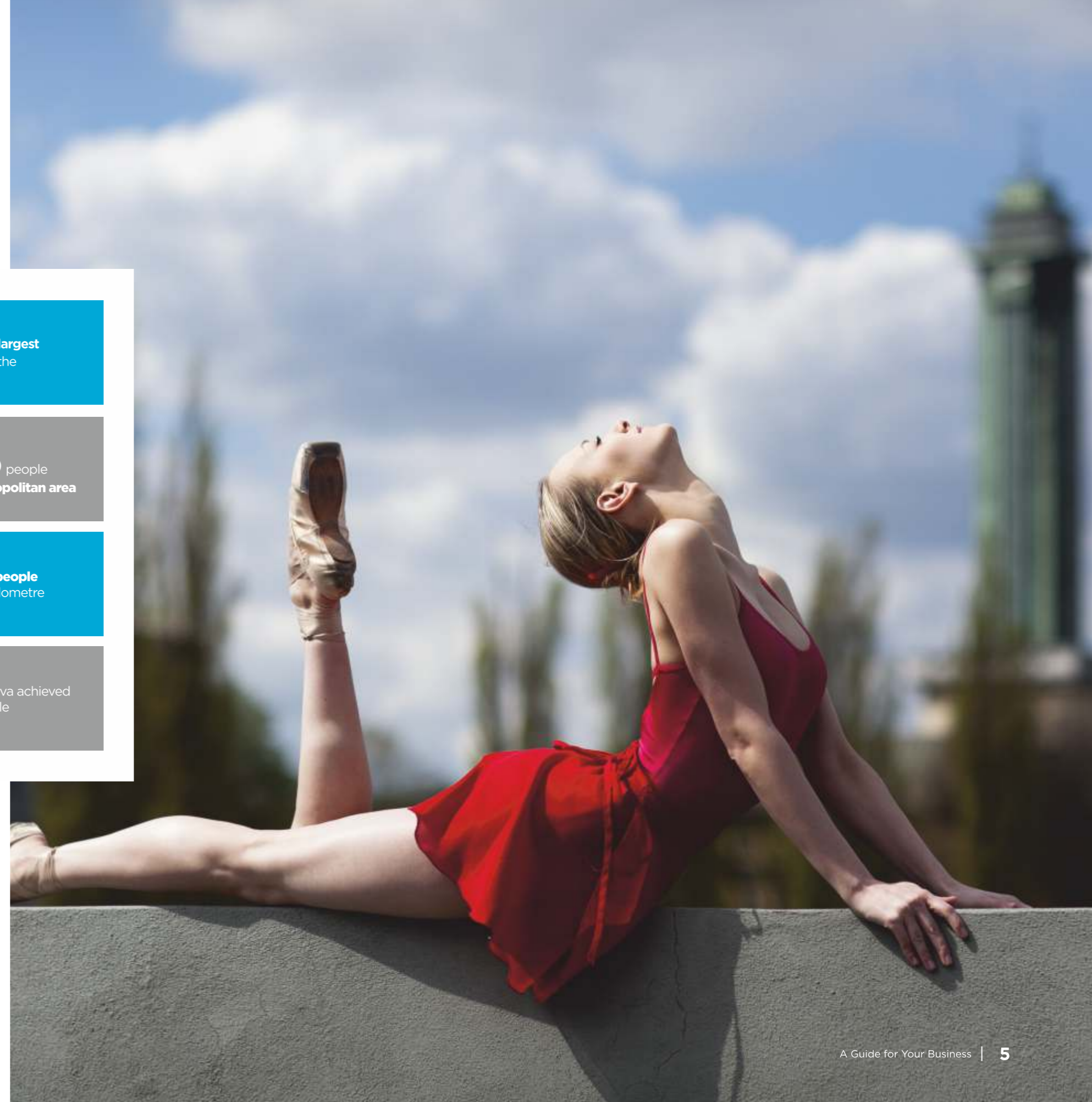
1,000,000 people in the larger **metropolitan area**



Over **10 million people** live within a 120-kilometre radius of Ostrava



In **2025**, Ostrava achieved the highest possible **rating of Aa3**



OSTRAVA IS A GOOD PLACE TO LIVE

Ostrava has undergone an exciting transformation. The city and its people are proud of Ostrava's industrial history, but also of their ability to stay ahead.

The cost of living is very reasonable and it is a great place to start a career for those seeking a challenging opportunity.

The city has an excellent public transport system including modern and ecology trams, buses and trolleybuses. Ostrava was only the second European city (after London) to introduce a contactless bank cards payment system in public transport.

There are a number of fast train services including the Pendolino, Regio Jet and Leo Express. Ostrava is also easily accessible through the road network that leads towards Olomouc, Brno and Prague in the south and west, towards Katowice in Poland to the north and towards Žilina in Slovakia to the east.

Ostrava is easily accessible by air thanks to the international Leoš Janáček Ostrava Airport, offering direct flights to destinations such as Antalya, Girona, Málaga, London, and Warsaw. The airport is conveniently located just 25 minutes from the city centre, ensuring quick and comfortable access for visitors.



2nd European city
to introduce contactless
system in public transport



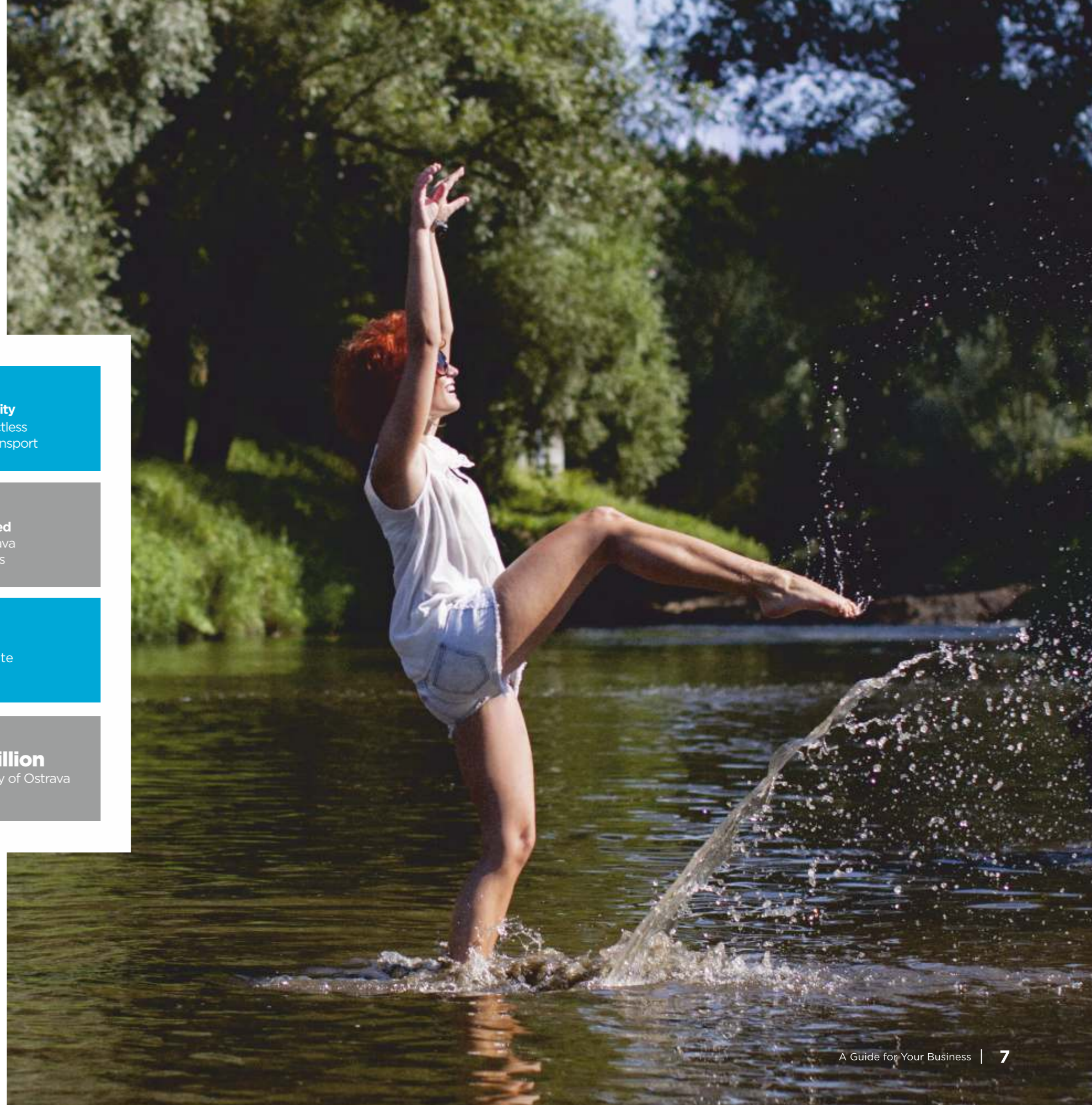
6 well respected
universities in Ostrava
and its surroundings



7.14 %
unemployment rate
in Ostrava (2025)



over **€ 225 million**
invested by the City of Ostrava
in 2026








EDUCATION

Six universities with 17 faculties and over **30,000 students** are located in Ostrava and its surrounding area. The range of study programmes is broad, covering fields from IT and technology to arts, education or medicine.

Ostrava is also home to the youngest medical faculty in the Czech Republic - the Faculty of Medicine at the University of Ostrava. The faculty boasts extensive teaching facilities equipped with modern technologies, making it one of the most advanced centers of medical education in Europe. In addition, a unique scientific and research center focused on biomedical, natural sciences, and behavioral disciplines, the Life & Environment Research Center Ostrava (LERCO), is scheduled for completion in 2027.



<p>6  universities in Ostrava and its surroundings</p>	<p>17  faculties with wide range of study programmes</p>	
<p> 30,000+ university students</p>	<p> 6,400 students graduate each year</p>	<p> 3,000+ foreign students</p>

FIELD OF STUDY	STUDENTS	GRADUATES
Business Administration VŠB – Technical University of Ostrava, University of Entrepreneurship and Law, Silesian University of Opava	9,864	1,838
IT and Technology VŠB – Technical University of Ostrava	7,806	1,699
Philology & Pedagogy University of Ostrava, Silesian University of Opava	7,544	1,796
Medical studies University of Ostrava	2,309	411
Studying of art University of Ostrava	545	134
Other VŠB – Technical University of Ostrava, University of Entrepreneurship and Law, Silesian University of Opava, University of Social Administration in Havířov	1,952	596
TOTAL	30,020	6,474

QUALITY OF LIFE



€ 600 / 14,510 CZK

Monthly rent for 85 m² (900 sqft) furnished accommodation



€ 2.40 / 59 CZK

Espresso



€ 153 / 3,700 CZK

Utilities 1 month (heating, electricity, gas ...) for 2 people in a three-room apartment



€ 2.40 / 59 CZK

0.5 L Czech Beer



€ 10 / 252 CZK

8 km trip by taxi (or take Uber/Bolt/Lifftago by app)



€ 6.9 / 170 CZK

Basic lunch menu



€ 29 / 690 CZK

Monthly public transport pass (adult)



80+ cultural institutions

(19 galleries, 10 theatres, 6 cinemas, 1 philharmonic orchestra and much more)

1 EUR = 24.4 CZK (2026) / Source: Expatistan.com, Czech Statistical Office

AND BECAUSE "MONEY CAN'T BUY HAPPINESS":

- A green city: 30 m² of green areas per capita.
- Forest inside the city - the Bělský les covers an area of approximately 160 to 180 hectares.
- Komenský Park, the central city park in the heart of Ostrava, covers an area of about 30 hectares and is home to approximately 3,000 trees.
- The largest outdoor swimming pool in Central Europe with a giant toboggan and sunbathing beaches surrounded by greenery.
- Over 100 of EV charging stations.
- 400+ bikesharing stations and over 1,200 bikesharing bikes.
- The beautifully landscaped banks of the Ostravice River right in the center of the city. Along the riverbank lies Havlíčkovo Embankment, a popular spot lined with bars and restaurants.
- The Beskydy Mountains are just a 30-minute drive from Ostrava, while the Jeseníky Mountains can be reached in 90 minutes. Both mountain ranges offer excellent opportunities for hiking, cycling and even skiing.



TOP ATTRACTIONS

Lower Vítkovice area

A unique industrial area that was known for coal mining and iron. The huge ten-hectare industrial complex has been given a whole new purpose, and today Lower Vítkovice serves as an educational, social, and cultural center. It is the most visited tourist destination in the Moravian-Silesian Region.

Viewing Tower of the New Town Hall

The New Town Hall building offers a view from a height of 73 meters. You can enjoy a view of the whole of Ostrava and the peaks of the Beskydy Mountains. Enjoy a walk along the banks of the Ostravice River or through Komenský Park, located directly behind the New Town Hall.

National Moravian-Silesian Theatre

The National Moravian-Silesian Theatre is one of the most important cultural institutions in the Czech Republic. Its repertoire includes, among many others, a stunning Turandot, the ballet Swan Lake and musical hits such as Mamma Mia!, Chicago or Jesus Christ Superstar!

PLATO Ostrava

The Plato City Gallery of Contemporary Art is located in the city center in a former municipal slaughterhouse dating from the late 19th century. The exhibition spaces in a total of five halls cover an area of 1,370 m². In addition to exhibitions, Plato organizes lectures, programs for children and schools and creative workshops.

GVUO (House of Art)

The Gallery of Fine Arts in Ostrava is the largest art gallery in the Moravian-Silesian Region, housing extensive collections of more than 25,000 works of art. Its main building, the House of Art, was built in 1926 and is a listed National Heritage site as well as one of Ostrava's architectural gems. Thanks to the quality of its collections, the gallery ranks among the five most important art galleries in the Czech Republic.

Silesian Ostrava Castle

Silesian Ostrava Castle is one of Ostrava's most important historical monuments and a prominent landmark of the city. It offers visitors a glimpse into the rich history of the region, complemented by exhibitions, cultural events, and social gatherings in the authentic surroundings of the castle.

Ostrava Planetarium

The Ostrava Planetarium is one of the most modern educational and popularization centers for astronomy in the Czech Republic. It offers visitors a unique view of the universe through state-of-the-art projections, interactive exhibitions, and educational programs.

Villa Grossmann

The Grossmann Villa is an exceptional example of early 20th-century Art Nouveau architecture. The elegant interiors and richly decorated details are reminiscent of the lifestyle of the industrial elite of the time. Today, the villa serves as a cultural center.

Landek Park

Landek Park is a unique industrial monument and the largest mining museum in the Czech Republic. It offers visitors a unique insight into the history of coal mining that shaped the face of Ostrava for decades through original mining areas, interactive exhibitions, and guided tours.

ZOO Ostrava

Ostrava Zoo is the second largest zoo in the Czech Republic and covers 92 hectares. In a large, naturally diverse area, it presents hundreds of animal species in modern exhibits that respect their natural environment.

For tips from locals, check out the [USE-IT map](#). You'll find everything you shouldn't miss when visiting or staying in Ostrava.



use-it-ostrava.cz



SIGNIFICANT EVENTS

Ostrava offers a wide range of activities, from concerts, theatre performances, and exhibitions to major sporting events such as athletics meetings, ice hockey games, and running races. An important part of the city's life is also its vibrant music festival scene, which attracts hundreds of thousands of visitors from across the country and abroad. Both residents and visitors can choose from a rich variety of cultural and sporting experiences, highlighting the city's overall active and diverse character.

MAY

PULSE Ostrava

PULSE is an international architecture and design festival. The event offers a program of lectures and exhibitions focused on contemporary architecture, construction, and design. Speakers include architects, designers, academics, urban planners, and strategists.
www.pulse.archi

JUNE/JULY

Leoš Janáček International Music Festival

The Janáček Philharmonic Ostrava is one of the leading symphony orchestras in the Czech Republic. The 2026/2027 season will be the orchestra's 73rd concert season. From this season onwards, the Leoš Janáček International Music Festival will be held under the baton of the Janáček Philharmonic Ostrava.
www.mhfj.cz

MAY/JUNE

J&T Banka Ostrava Beach Pro

Every year, this world-class international beach volleyball tournament brings top players from around the world to Ostrava. It takes place in the unique industrial setting of Dolní Vítkovice and offers an attractive combination of top-level sport and urban atmosphere.
www.ostravabeachpro.cz

JULY

Colours of Ostrava, Beats for Love

Every summer, Ostrava hosts two major music festivals - Colours of Ostrava and Beats for Love. Both events attract tens of thousands of visitors to the city and transform the industrial area of Lower Vítkovice into a vibrant center of culture and music.
www.colours.cz / www.b4l.cz

JUNE

Golden Spike

The Golden Spike Ostrava is a prestigious international athletics meeting that ranks among the highlights of the world athletics calendar. Every year, it offers top sporting performances, the participation of Olympic champions and world record holders, and an extraordinary competitive atmosphere.
www.zlatatretra.cz

SEPTEMBER

NATO Days

NATO Days in Ostrava is one of the largest security and air shows in Europe. It offers visitors impressive demonstrations of military technology, air shows, and coordinated operations by security forces from the Czech Republic and abroad. The event attracts over 100,000 visitors to Ostrava every year.
www.natodays.cz



For more tips on events in Ostrava, follow the VisitOstrava.eu portal.



visitostrava.eu

WORKFORCE

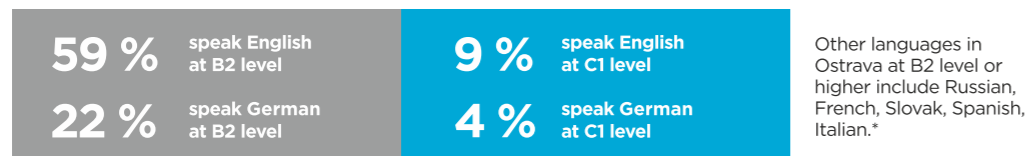
With approximately **283,187 inhabitants** Ostrava is the administrative centre of the Moravian-Silesian Region. The city is regularly used by **600,000 people**.

Moravian-Silesian Region has long been among the areas with a higher unemployment rate in the Czech Republic. By the end of 2025, the unemployment rate in the region reached approximately 6.6 %. In Ostrava, around 15.7 thousand unemployed people were registered at the end of 2025.

Nowadays, rather than focusing only on new jobs, which used to be the priority when Ostrava was undergoing transformation, the city is now primarily trying to attract investors collaborating with the universities. The city therefore prefers companies whose R&D activities could be linked with academia.



Knowledge of foreign languages



Source: Czech Statistical Office 2025
*Percentage of language-educated candidates (university educated candidates - Bc., Mgr., Ing.)

Yearly salaries in EUR including social and health insurance 34 %

POSITION	EXPERIENCE (years)	FINANCE & ACCOUNTING		HR ROLES		SUPPLY CHAIN MANAGEMENT		IT		CUSTOMER SERVICE CALL CENTER		SALES	
		Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.
Agent level	2-5	24,000	33,600	21,600	26,400	24,000	33,600	26,400	35,040	27,840	32,640	21,600	33,600
Management	5+	40,800	48,000	40,000	57,600	43,200	52,800	43,200	55,200	36,000	48,000	38,400	43,200

EUR = 24.4 CZK (2026) / Source: Grafton Recruitment - 2025



ATTRACTING FOREIGN TALENTS

The Ostrava region is currently home to more than **23,273 expats**. Therefore, the city felt the need to create infrastructure to meet the needs of new inhabitants. In 2020 the Ostrava Expat Centre (OEC) opened its doors to serve the foreign community and to help attract talented people to Ostrava.

We make life easier for the internationals and their families who come to live and work in Ostrava

23,273
expats in
Ostrava region

60+
companies
hiring expats in
Ostrava region

1st
relocation app.
in the country

50+
partners
business/local

Source: Ostrava Expat Centre 2025

Relocation app

It is a revolutionary solution for all who are considering moving to Ostrava for employment or business, alone or with family.

One - Stop - Shop

The office opens its doors 4 days a week or by appointment. The expats can stop by for general advice or with a specific problem.

Buddy Service

This service offers a possibility to assist expats during official appointments in city offices or other places where it is necessary to speak only Czech.

Business Consultancy

OEC provides expert advice for launching new businesses and establishing connections with specialists in our region. Also through festival Work&Life Ostrava.

Career Consultancy

In case the expats lose their job or decide to find a new one, OEC's experts will give them individual career consultation.

Events

OEC hosts regular events that are business or community related, where expats and locals meet, connect, and learn.



ostravaexpat.eu



INNOVATIVE ECOSYSTEM OF THE REGION

The Moravian-Silesian Region is undergoing a dynamic transformation. Building on its strong industrial heritage, the region is pursuing the clear ambition of becoming smart and green. Through close collaboration between universities, businesses, research institutions and the public sector, the region is developing one of the most vibrant innovation ecosystems in the Czech Republic – an environment where ideas, talent and investment converge to generate sustainable growth.

At the heart of this ecosystem stands the **Moravian-Silesian Innovation Centre in Ostrava (MSIC)**. Acting as a key integrator and catalyst, the MSIC connects entrepreneurs, corporations, investors and academia, creating the conditions in which innovation can flourish. MSIC supports high-potential companies and start-ups, helps to establish new business segments with high added value and provides facilities and expert guidance for firms engaged in research and development. Through its bespoke services and strategic programmes, MSIC strengthens a community of over 500 companies and helps create highly skilled jobs across the region.

One of the key activities is the **European Digital Innovation Hub Ostrava (EDIH Ostrava)**. Building on a strong technological and academic background, the hub enables companies to experiment with advanced digital technologies, assess their readiness for digital transformation, and implement practical solutions that enhance their competitiveness.

The strength of the **Moravian-Silesian innovation ecosystem lies in its interconnectedness** – the continuous flow of knowledge, technologies and opportunities across sectors. By supporting collaboration, accelerating innovation processes, and aligning strategic initiatives, MSIC contributes to the overall coherence and impact of the ecosystem, thereby reinforcing the region's long-term competitiveness.



267 companies with R&D in Moravian-Silesian Region

Ranks 4th in the Czech Republic

The Ostrava T-Park is a multifunctional complex, owned by the City of Ostrava and private entities. The complex provides technical and administrative facilities for companies operating on-site and benefits from its strategic location close to the campus of VSB – Technical University of Ostrava. MSIC manages two buildings and provides comprehensive services to tenants, including facilitation services and legal support.

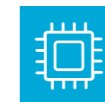
Due to high occupancy and continued interest from additional companies, T-Park is continuing its development, including the construction of new buildings intended for higher value-added activities.



3,961 employees
in R&D-performing companies



30+ foreign-owned R&D-performing companies
(ABB, Hyundai Motor Manufacturing Czech, Magna Lighting, Porsche Engineering, Siemens, Stora Enso, etc.)



2 supercomputers (Karolina, Barбора) at IT4Innovations National Supercomputing Center
used by companies and researchers for industrial R&D and advanced simulations



€ 204.2 mil.
R&D expenditure
(business sector annually)



25 Startups and scaleups supported by MSIC in 2025
1-to-1 consulting programmes, TOP Startups and Scaleups to Watch campaign



1st quantum computer in the Czech Republic (VLO)
advanced research infrastructure for quantum computing and algorithm development



1.06 % knowledge economy intensity
GERD-to-GDP ratio at the regional level

OFFICE MARKET

The office market in Ostrava is the third largest in the Czech Republic. Over the years, Ostrava has attracted many international companies, such as ABB, Česká spořitelna, Moneta Money Bank, Porsche Engineering, Siemens, Stora Enso or Tieto, among others, which have chosen the city as their regional seat. In addition to modern office premises available at very competitive costs, when compared to Prague or Brno, Ostrava also offers a highly educated and motivated workforce.



246,000 m²

is the current total **modern office stock** in Ostrava.



€ 11.00-14.00/m²

per month is the **average office rental costs** in Ostrava.



26,900 m²

is the currently **available office space** in Ostrava, which gives a city level vacancy rate of 10.7 %.



€ 14.00-14.50/m²

per month is the **prime headline office rental cost** in Ostrava.



11,200 m²

gross realized demand over the past 12 months.



3,000 m²

office space in Ostrava under construction in Václav Multifunctional Building.

Co-Working Spaces

- **Clubko** at IQ Ostrava
1,512 m² of shared coworking spaces and offices
- **Hygge** in Boutique Business Incubator
400 m² of coworking spaces and offices,
6,000 m² for events and conferences
- **Impact Hub**
1,450 m² of offices and coworking space,
5 meeting rooms
- **Scott.Weber**
4,200 m² of offices, coworking space,
13 meeting rooms
- **Moravian-Silesian Innovation Centre**
coworking space and offices right next
to the VSB - Technical University of Ostrava
- **Regus Ostrava**
coworking space and offices in 2 buildings
in various parts of the city



RESIDENTIAL

Discussions with real estate agents confirm that Ostrava is becoming increasingly attractive to foreign workers and students, who are choosing the city as a place to live and work.

In 2025, construction of 1,940 housing units was initiated in the Moravian-Silesian Region, representing 5.4% of the total housing construction in the Czech Republic. Within the city of Ostrava itself, construction began on 501 housing units in the same year.

Almost 10,000 residential properties have been traded on the Ostrava market in the last 6 years. The average total price of new apartments increased by 95 %.

54-57 m²

average apartment size 2+kk (two-room apartments with a kitchenette).

€ 611

monthly rent for a 2+kk apartment.

€ 3,600-4,400/m²

purchase price of new apartment.

€ 2,800-3,200/m²

construction costs for an apartment.

130,000

housing units in Ostrava.

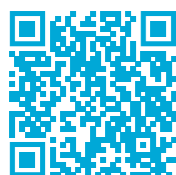
40,000

apartments are privately owned.

42,000

apartments are rental housing.

If you would like to have a better overview of residential housing and many more about Ostrava city, here is a link to the development map.



HOSPITALITY

Over the years, Ostrava has transformed into an attractive destination that welcomes hundreds of thousands of visitors annually - drawn by music, sports, culture, and business.

Tourism in Ostrava has been growing steadily over the long term, as evidenced by the increasing number of visitors and overnight stays. This trend highlights the region's rising attractiveness for both domestic and international clients, while also creating pressure to expand accommodation capacity. In 2025, over 1 million guests stayed at lodging establishments in the Moravian-Silesian Region.

In 2026, approximately EUR 72.4 million from the city budget will be allocated to the cultural sector, and over EUR 7.3 million to the support of sports.

1.07 million guests

in collective accommodation establishments in 2025 in the Moravian-Silesian Region.

900

congresses and conferences per year.

2.81 million overnight stays

in collective accommodation establishments in 2025 in the Moravian-Silesian Region.

9 %

year-on-year increase in accommodated visitors in Ostrava.

+4.7 % arrivals

year-on-year growth in tourism in the Moravian-Silesian Region.

€ 62-90

average price per night in Ostrava.

For a better overview of Hospitality market in Ostrava city, here is a link to the development map.



INDUSTRIAL AREAS

The City of Ostrava has long been developing several key industrial zones that rank among the main sources of investment and employment in the region.

Altogether, these zones represent investments exceeding 2.17 billion euros and create nearly 16,000 jobs.

Partly as a result of its industrial zones, Ostrava is progressively transforming into a hub of modern manufacturing, logistics, and innovation.

Ostrava-Hrabová Industrial Zone

Area: 115 ha

Jobs (2025): 9,249

Characteristics: A fully occupied site focused on the automotive and electrical engineering industries. Ongoing modernization and expansion are taking place, with almost no remaining capacity.

Ostrava-Mošnov Industrial Area

Area: 300 ha (200 ha strategic zone)

Jobs (2025): 5,585

Characteristics: The largest development area, with connections to the airport and logistics networks. It still offers available land and further potential for investors.

Hrušov Development Zone

Area: 35 ha

Jobs (2025): 900

Characteristics: A revitalized brownfield transformed into a modern logistics-industrial park, with plans for further development and technological infrastructure.



TOP DEVELOPMENT PROJECTS



VOX - Concert Hall and the transformation of Culture House

Investor: City of Ostrava
Architect: Steven Holl Architects (US)
 Architecture Acts (CZ)



THE CUBE - Center for Digitalization, Science and Innovation

Investor: Moravian-Silesian Region
Architect: Kuba & Pilař architects (CZ)



New football stadium Bazaly

Investor: City of Ostrava / private
Architect: L35 Arquitectos (ES)



Skyscraper Ostrava Tower Complex

Investor: RT Torax
Architect: Adept (DK)



CTP new development at the T-Park

Investor: CTP
Architect: Studio Acht (CZ)



T-Park, building T-8

Investor: 4SC
Architect: Master Design (CZ)

