



**Welcome to
Czech Cities
and Regions
at EXPO REAL
2024**

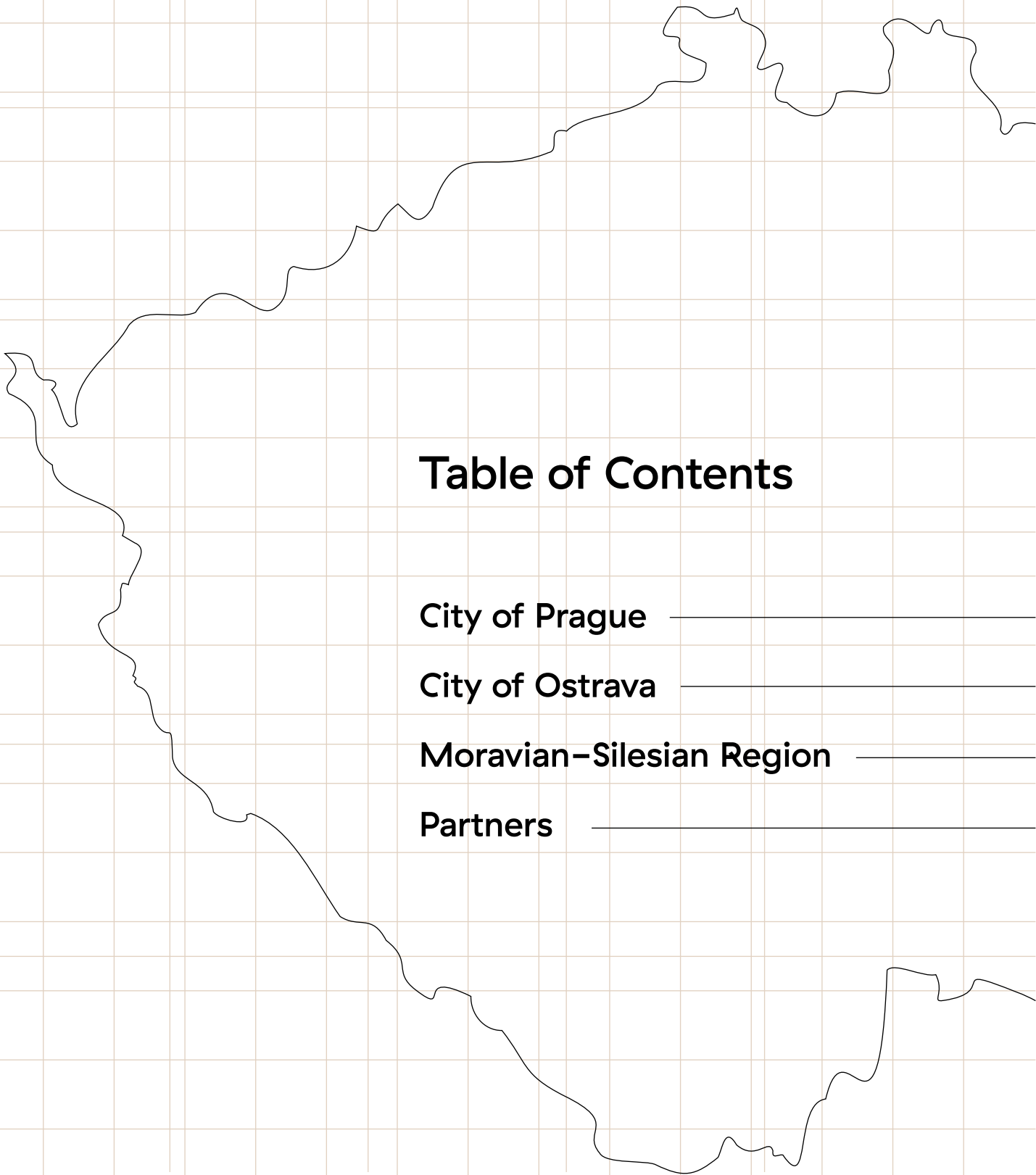


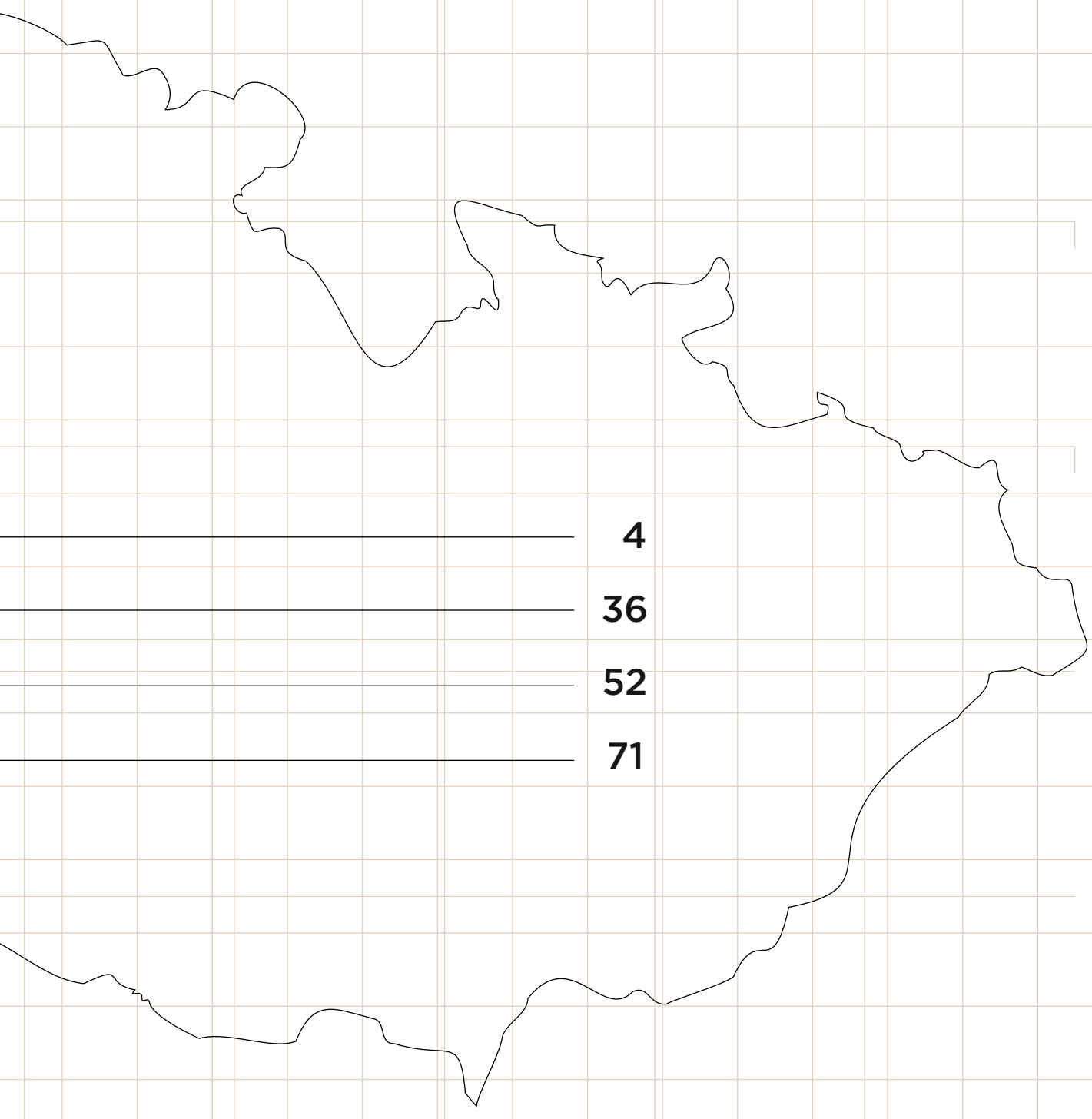
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City of Prague _____

City of Ostrava _____

Moravian–Silesian Region _____

Partners _____



The Capital City of Prague

Dear visitors to EXPO Real,

It is my honour to welcome you on behalf of the capital city to this year's trade fair, and in particular to our booth showcasing the development of Prague. As you can see for yourself or read in this catalogue, this development is significant yet sensitive to the unique character of the Czech capital. We connect the past with the future through the present, and this approach is reflected in the projects we are presenting in Munich this year.

Whether it is the Viaduct Karlín project, which will activate the spaces under the arches of the recently renovated Negrelli Viaduct, the historic Karlín Barracks, the unique Old Wastewater Treatment Plant in Bubeneč, the hotly debated Nový Hlavák project for the main train station, or the visionary Vltava Philharmonic Hall, our focus is on creating a Prague that honours its heritage while embracing the future. While Prague is often called the city of a hundred spires, its most prominent feature is the bridges spanning the Vltava. Soon, a new one will be added—the Dvorce Bridge—which will also be featured in this year's presentation.

A city, however, is mainly about its people. Among the projects presented, you will find several residential ventures: Jalový Dvůr, Nový Zlíchov, Smíchov – V Botanice, Peroutkova, Palmovka – Zenklova, Dolní Počernice – Project 1, and the Sicherova Nursery School (Na Hutích).



praha.eu

Last year, I announced here that my goal upon returning to the mayoral post was to make Prague an innovative, creative, and academically and technologically advanced city that is pleasant to live in and welcoming to its many visitors.

I believe that the projects we are presenting this year will further contribute to that vision, and I hope they will inspire you to continue visiting Prague.

Bohuslav Svoboda
Mayor of the City of Prague

Dear visitors of Expo Real 2024,

On behalf of the City of Prague, I would like to welcome you to the Czech Cities and Regions booth.

As an architect and current Deputy Mayor of Prague for Territorial and Strategic Development, it is my pleasure to present you the remarkable projects and visions of our city. This year's Expo Real is the sixth in a row in which my team and I are participating. Prague stands proudly at the crossroads of innovation, sustainability and creativity, embodying a harmonious blend of tradition and progress.

For the last six years, my team and I have been working on unblocking construction on brownfield sites, of which there are many in Prague, affording us a great opportunity to develop the city where it is most beneficial - in its centre. The city's role in these processes has long been passive, and I am very happy that we are succeeding in stirring up the bureaucracy, seeking consensus in the territory, commissioning high-quality urban studies and architectural competitions, and identifying new construction methods. Investors are crucial partners for Prague, and city representatives need them in order to achieve efficient, sustainable and timely development. We must demand quality and mutual willingness to cooperate under conditions of mutual respect.

Furthermore, we are putting the public administration back in the role of builder. In 2020, we founded Pražská developerská společnost (PDS), which is a municipality-founded organisation in charge of municipal real-estate assets. The goal of PDS is to initiate, coordinate or possibly develop predominantly municipal housing, or alternatively other schemes in the public interest on land owned by the City of Prague. I am very pleased that we can present the outputs of PDS's work at this year's event. PDS has applied for planning permission for around 450 units this year. You can find an overview of them on the following pages of the catalogue.



What I am really looking forward to is the presentation of Trade Centre Praha. This company was established in 1990 for the purpose of property management and arranging commercial use of selected properties owned by the City of Prague. These are predominantly real estate properties with a specific character of usable areas. This is their first appearance at Expo Real.

So, as you explore this catalogue or our interactive displays, remember that Prague has a unique spirit that combines a rich historical cultural heritage with confident plans for development in the years to come.

I warmly invite you to join us at our booth, where you can discover ambitious projects that are reshaping the face of Prague.

Petr Hlaváček

Deputy Mayor of Prague
for Territorial and Strategic Development

Prague City Diplomacy

Prague is constantly taking a proactive approach to looking for new innovative ways on how to be even more sustainable and circular in its new development or redevelopment. Prague also tries to adopt regulations that are clearly set, comply with standards, and help protect and develop the city.

Prague is one of the most dynamic cities in Central and Eastern Europe when it comes to rapid development. All the attributes of the new Metropolitan Plan, such as an abundance of parks and green areas, quality public spaces, along with a preserved genius loci of the city districts, are key factors deeply connected with the long-term strategy of the City of Prague to attract young and new talents to the city, as there is still huge potential to develop new areas and create new jobs.

Prague has gone through a dramatic change over the last couple of years and is now becoming a leading city in various sectors of the future, such as AI, Robotics, Biotech and Nanotech, Aerospace, and Cultural and Creative Industries, which undoubtedly help to attract and retain talent. The International Relations Department is continually working to help with talent attraction and present Prague in a new light – as a place with a fantastic public transport network, one of the best-ranked universities in the world, unique cultural heritage, as well as high living standards.

Prague is also very active in various international organisations and global networks, such as Eurocities or the Pact of Free Cities, and significantly focuses on the development of economic diplomacy, which aims to strengthen the economic cooperation between cities on an international level.

TRADE CENTRE PRAHA, a.s.

TRADE CENTRE PRAHA a.s. (TCP) is a municipal jointstock company providing the City of Prague with property management and commercial use of selected city-owned properties. These are primarily properties with specific conditions (e.g. heritage protection). In total manages over 50 properties.

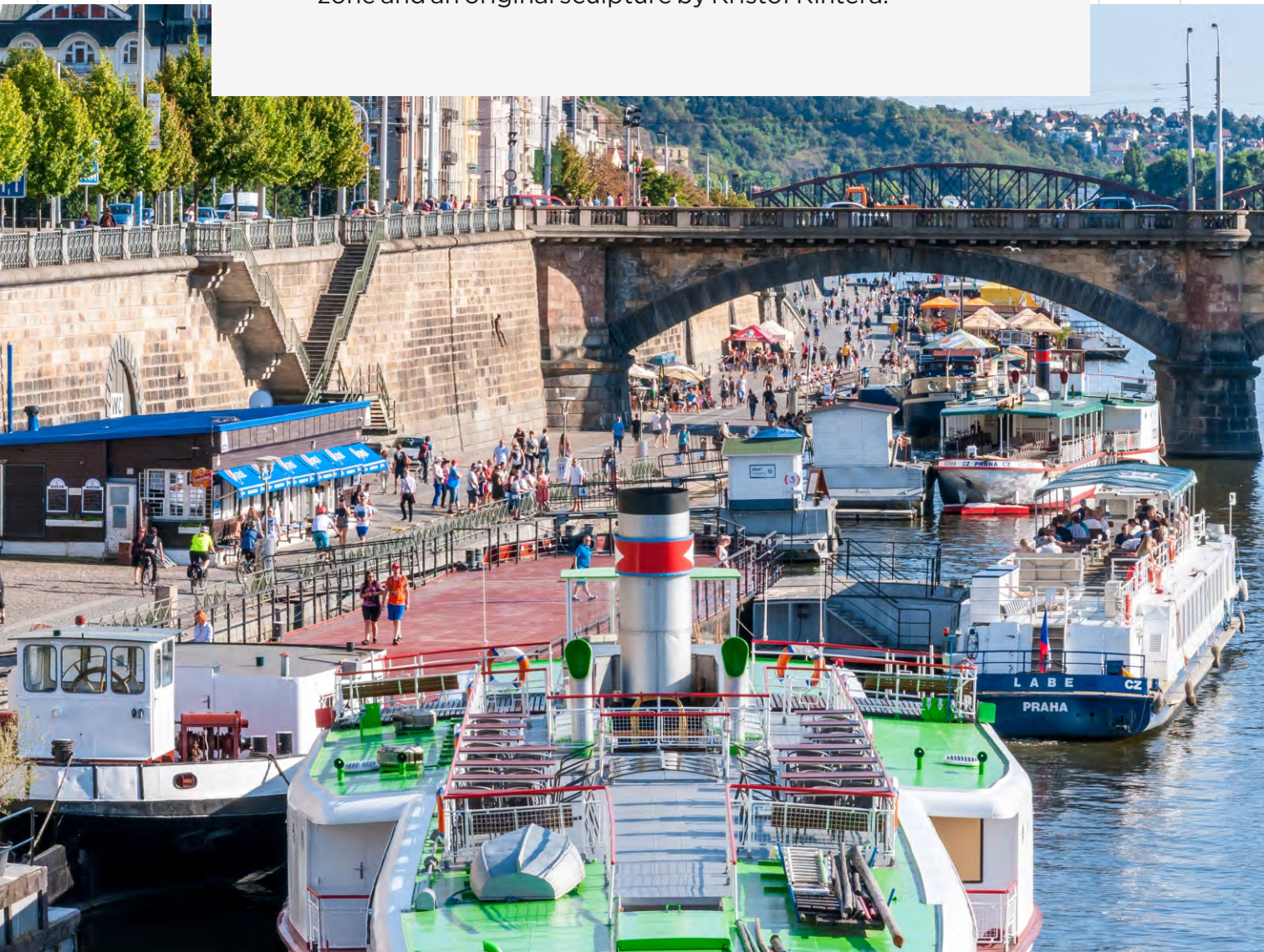
The provided services are comprehensive, including building management through our own staff and arranging for structural modifications to the buildings, from routine repairs to complete renovations. The company provides for spatial, developmental and engineering planning for projects based mainly on utilising City of Prague land and complete real estate consultancy. In recent years, the company's activities have expanded to include managing and running the Aquacentre Šutka swimming complex, technical management of Prague's waterfront promenades and the Negrelli Viaduct in Karlín, as well as the nearby Karlín Barracks. The newest addition to its portfolio is the Old Wastewater Treatment Plant in Prague-Bubeneč.

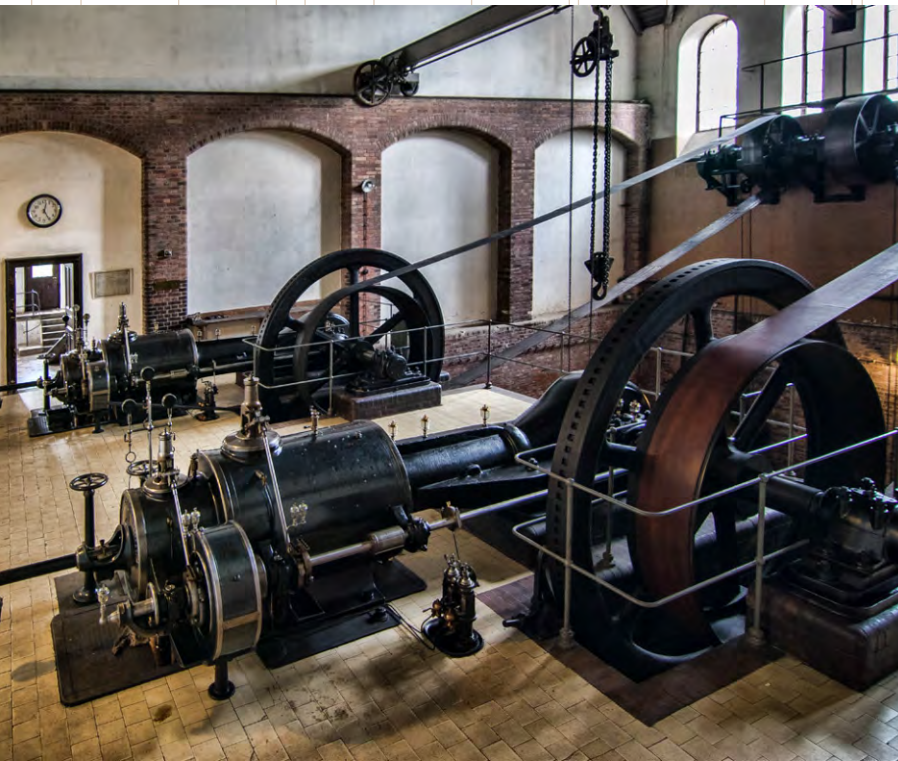
TCP also provides for technical management as well as preparation and implementation of structural modifications for administrative and historic buildings. These include for example Adria Palace on Jungmannova, Platýz Palace on Národní třída, the Te-Ta functionalist department store on Jungmannova, Sova's Mills, Karlín Musical Theatre and historical buildings on Old Town Square.

Revitalisation of the embankments Dvorce Bridge future

Prague's embankments are part of the regulation of the flow of the Vltava that was primarily established at the turn of the 20th century. They provide a suitable location in the city centre for a wide range of activities to take place and for spending free time. They are part of the Prague Heritage Reservation and, following renovations, are in very good technical condition.

Another waterfront promenade is to be established under the new Dvorce Bridge, where there will be an arena for organising all kinds of cultural events, programmes for children, author readings or theatre performances. The project also includes a café with refreshments, a picnic zone and an original sculpture by Křtstof Kintera.



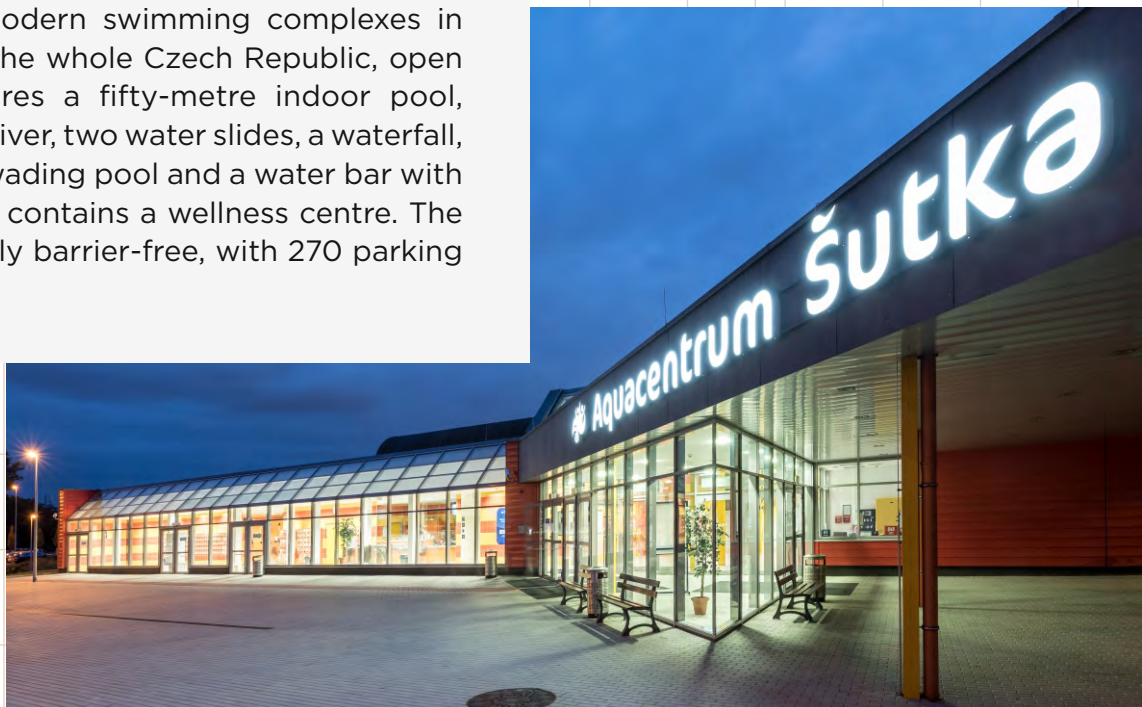


Old Wastewater Treatment Plant for the public

The Old Wastewater Treatment Plant in Prague-Bubeneč is a former industrial building from 1906. Since 2010 it has had heritage protection and since 2016 it has held a certificate as a European Route of Industrial Heritage (ERIH) Anchor Point, thereby establishing itself as one of the most important industrial monuments in Europe. In addition to tours, the site also draws in visitors for live and stationary art, discussions and lectures.

Aquacentre Šutka

One of the most modern swimming complexes in Prague and indeed the whole Czech Republic, open since 2013. It features a fifty-metre indoor pool, whirlpool bath, wild river, two water slides, a waterfall, a relaxation pool, a wading pool and a water bar with refreshments. It also contains a wellness centre. The whole complex is fully barrier-free, with 270 parking spaces available.



Adria

Adria Palace was built in the years 1923-1924 in the Rondocubism style. The eleven-storey building is at a highly prominent location at the corner of Národní třída and Jungmannova. It enjoys heritage protection and is located in the Prague Heritage Reservation, a listed UNESCO site. The building's last full renovation was completed in 1998.



Platýz

In its present form, the first apartment building in Prague, created in the years 1817-1825 by joining together four buildings by the city walls and giving them a Neoclassical conversion. Its final appearance came with remodelling at the end of the 1920s, in particular functionalist modifications on the ground floor and the addition of a 4th floor. It has heritage protection and is located in the Prague Heritage Reservation, a listed UNESCO site.



Karlín Barracks

This large historic Neoclassical building, constructed in 1848, is located in Prague 8, adjacent to Vítkov Hill and the Negrelli Viaduct. Originally housing various units and facilities of the Prague military garrison until 2008, the building has been a cultural centre since 2017, though it is currently closed. It is also a protected heritage site.



Karlín Viaduct

The City of Prague plans to create relaxation zones beneath the bridge arches and on the surrounding land. Negrelli Viaduct, spanning 1,100 metres with its 99 arches, will serve as the site for this project. A pilot initiative will be launched in arch number 36, where an information centre will be established. Over the course of two years, the impact of operations on the bridge's structure will be closely monitored. Renovation of the Negrelli Viaduct began in 2017.



THE PRAGUE INSTITUTE OF PLANNING AND DEVELOPMENT

The Prague Institute of Planning and Development (IPR Prague) is the city's main conceptual workplace in the fields of architecture, urban planning, and development. It is funded by the City of Prague and represents the city in spatial planning matters. IPR Prague's objective is to make Prague a living, influential, dynamic, and competitive city that provides pleasant conditions for living, flexibly reacts to the needs of its population, and maintains its place among the most dynamic cities in Europe.

To this end, the institute drafts and coordinates documents in the areas of strategic and spatial planning, public space, transport, and technical and landscape infrastructure. IPR Prague is also in the process of creating the Prague Metropolitan Plan, which is a new land use plan for the city. The institute engages in extensive public participation and international cooperation, and administers the basic geographical data for all urban governance activities in the city.

In 2017, IPR Prague opened the Center for Architecture and Metropolitan Planning (CAMP) with the mission of improving public discourse about the city's development through a rich programme of public debates, appearances by local and foreign experts, workshops, screenings, and other activities.



1st place

Henning Larsen Architects (DK) Ramboll (DK)

KEY AUTHORS OF THE PROJECT:

Jacob Kurek – Global Design Director
Cristo Tiedje – Associate Design Director
Mikkel Brock – Lead Design Architect
Dorte Westergaard – Associate Design Director Landscape
David Clark – Project Manager
David Hillier – Project Architect
Gorm Egebo – Landscape Architect

Vito Rehbberger – Landscape Architect
Andreas Sommer – Architect
Pavels Hedwig – Architect
Petra Vojtas – Architect
Duncan Horn – Design Director, Planning
Tom Sorensen – Project Manager, Planning
Michael Sorensen – Project Consultant
Gerard – Project Consultant

In June 2022, the City of Prague, the Prague Transport Company, and the Railway Administration launched a competitive dialogue for the Nový Hlavák project, seeking a new vision for the Vrchlického sady park, a new tram line, and the adaptation of the terminal hall to meet current and future needs. A total of 26 multidisciplinary teams entered the competitive dialogue, and over the course of a year-long process, the evaluation committee selected first five and subsequently three teams to advance to the final phases of the dialogue. In October 2023, the committee selected the Danish studio Henning Larsen Architects as the winner.

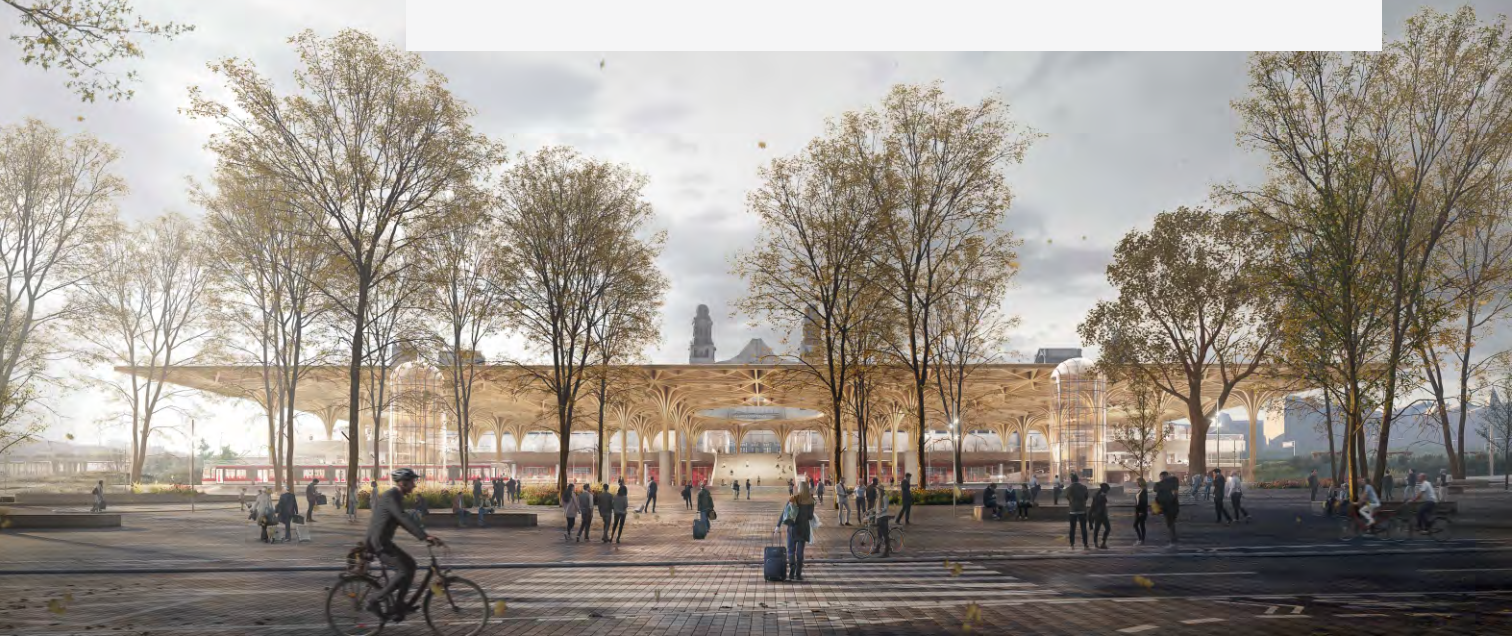
The winning design envisions transforming Hlavák, the gateway to Prague, into a mobility hub where the entire station seamlessly extends into the park. The design emphasizes quality access for pedestrians, cyclists, and public transport users, while also integrating everyday functions into the daily commute and ensuring pleasant and safe waiting areas.

The team honours the heritage of existing elements while introducing a new layer of contemporary, sustainable architecture. The station layout will be reconfigured to accommodate the growing number of passengers, bringing the tram line under one roof with other modes of transport for easy transfers. Dark corners around the access ramps will be replaced with open spaces that connect the station to the park, featuring new shops, bike parking, and cafes.



The revitalised park will be divided into three zones, each responding to its surroundings. The station square with its tram line will extend from the terminal; a cultural zone in the south will relate to the nearby opera and museums; and an activity zone will be connected to a new active façade, replacing the abandoned parking garage. The park's design reimagines the original atmosphere of winding paths while accommodating the increased demand for permeability and the intensive use of individual areas.

Hlavák is envisioned not just as a transit point but as a valuable community amenity—a sustainable station, public park, and neighbourhood square all in one.



PRAŽSKÁ DEVELOPERSKÁ SPOLEČNOST, budgetary organisation

Pražská developerská společnost (PDS) was established on 1 June 2020 as a budgetary organisation of the City of Prague.

Its aim is to enhance the value of the city's real estate assets and to prepare projects primarily focused on city-owned rental housing, with the goal of expanding the city's housing stock. These housing units will be offered primarily to individuals in 'preferred professions' and single parents.

By decision of the Prague City Assembly, over 800,000 square meters of city-owned land has been placed under the stewardship of PDS, with plans to build 6,000–8,000 flats over the next 10 years.



Jalový Dvůr housing complex

45 residential units, Prague 4

Jalový Dvůr is part of the Nové Dvory development area in Prague 4. It will comprise 45 units of city-owned rental housing, to be constructed from CLT panels. This project is one of the first housing complexes in Prague to be built using wood construction. As a result, its carbon footprint will be reduced both during construction and throughout the building's entire life cycle. If construction physically begins in 2025, it is realistic—given the construction system—that it could be completed as early as 2026.



Architectural design and visualisation: Monom Works, 2024



Nový Zlíchov

23 residential units, Prague 5

The smallest residential project in the PDS portfolio is located at the foot of the hill Dívčí hrady in a quiet residential part of Prague 5. Its concept of larger flats with balconies makes it suitable primarily for families with children. The ground floor offers one or two non-residential spaces, which it will be possible to use flexibly for various commercial or non-commercial use.



Architectural design and visualisation: Kava, 2024

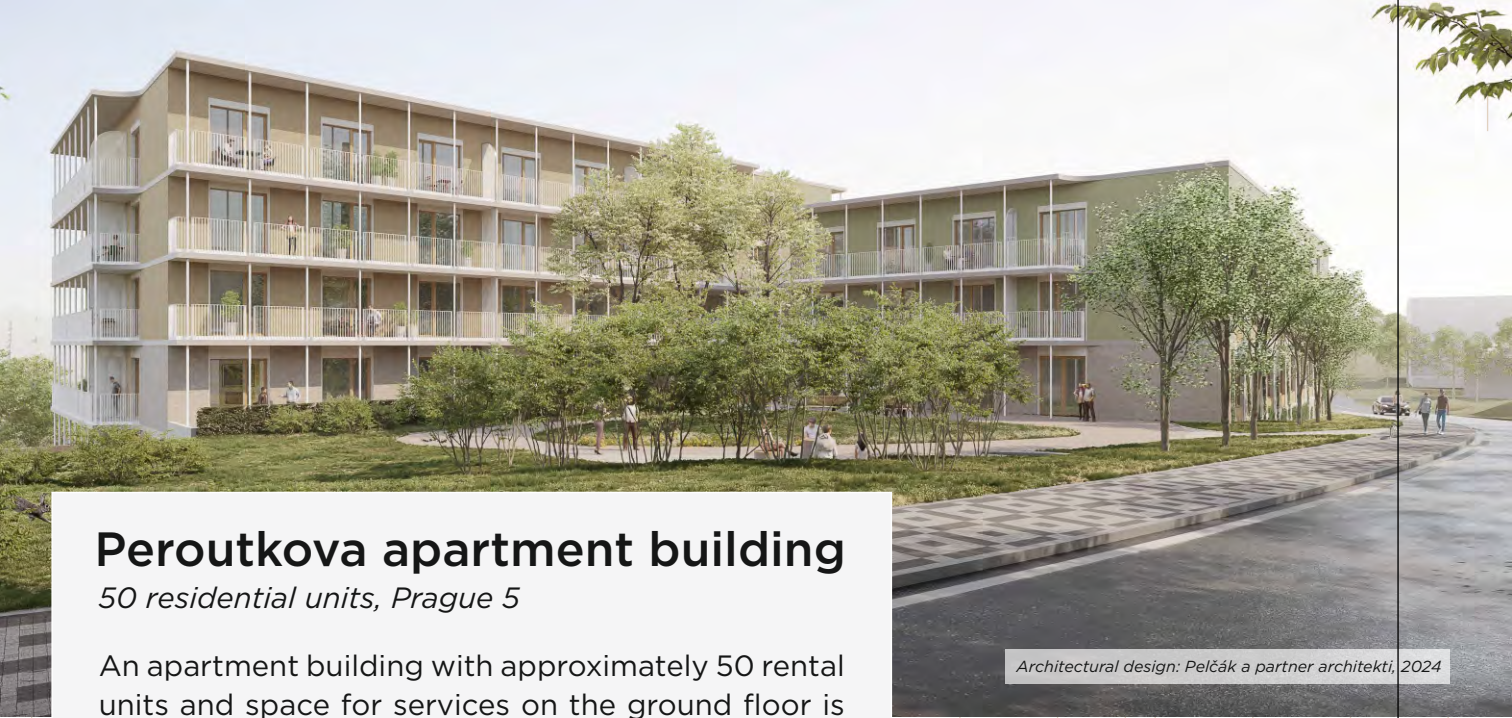


Architectural design and visualisation: Bod architekti, 2024

Smíchov – V Botanice

53 residential units, Prague 5

The V Botanice apartment building, featuring city-owned rental units and retail spaces on the ground floor, will be constructed in Smíchov next to the Baroque villa Portheimka. Given its location in a very busy area, the design also includes a quiet, enclosed inner courtyard with greenery.



Peroutkova apartment building

50 residential units, Prague 5

An apartment building with approximately 50 rental units and space for services on the ground floor is being developed on city-owned land.

Architectural design: Pelčák a partner architekti, 2024



Palmovka - Zenklova apartment building

24 residential units, Prague 8

New flats will be part of two multifunctional buildings PDS is preparing for an empty lot near the intersection of the streets Zenklova and Libeňský most. Non-residential premises suitable for retail and offices are planned for the ground floor and first two storeys.

Architectural design and visualisation: MS Architekti, 2024

Dolní Počernice Project 1

270 residential units, Prague 14

PDS is preparing a project in the form of a garden city in Prague – Dolní Počernice. The development has been divided into several phases, of which the first (Project 1) involves the construction of 270 municipal rental flats. This project was included in the European ASCEND programme, the goal of which is to support construction of climate-neutral and energy-positive districts. The planned municipal rental buildings are designed in a passive standard with an emphasis on the accumulation capacity of the internal structures and passive shading of the exterior.

The new district also includes a second phase of residential construction (Project 2 with 550 flats), building of complete infrastructure and a primary school. It will have its own multi-source energy centre and local distribution network. The plan is to make use of geothermal and solar energy with a cogeneration gas boiler and own storage tanks. An application for a comprehensive change to the historically existing zoning decision in this location was submitted for this project. This essentially entails completely new project documentation and an entirely new concept for the whole area.

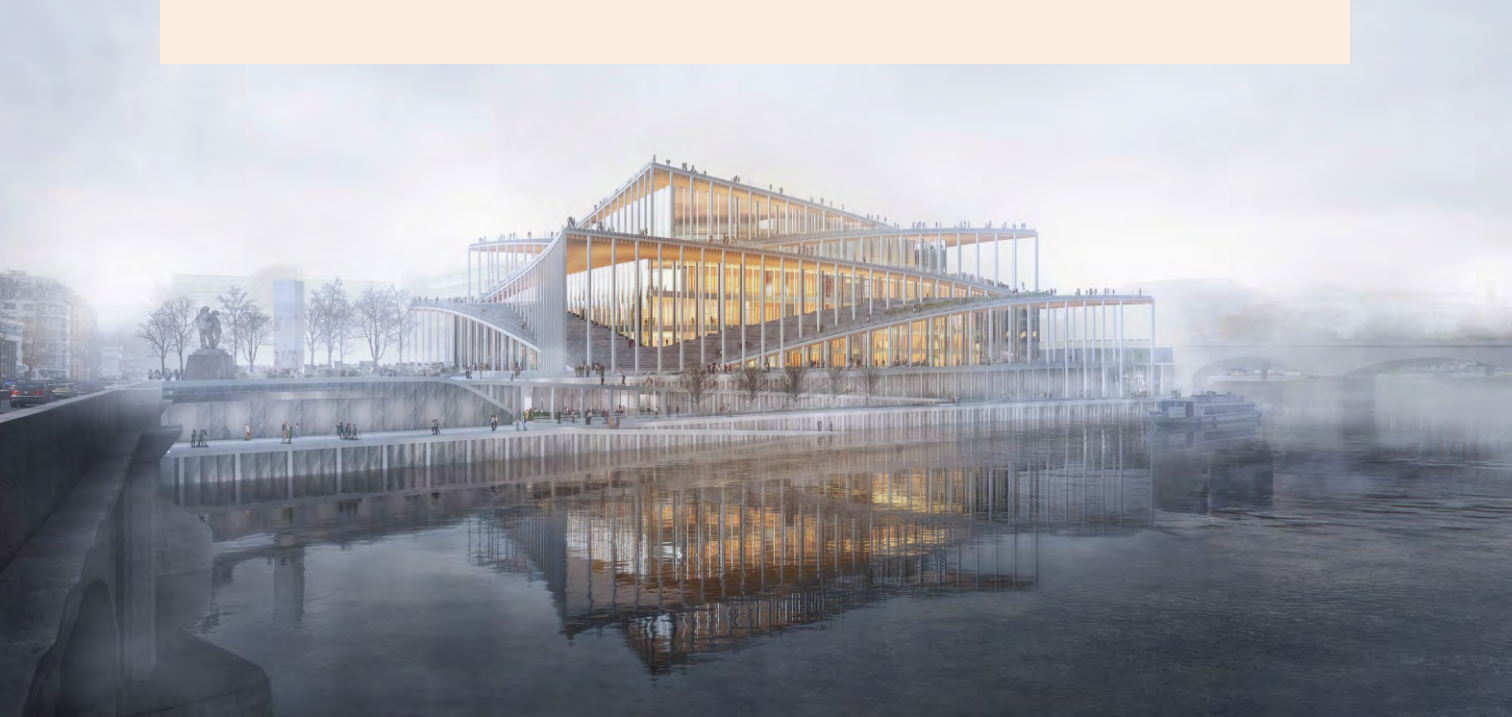


Architectural design and visualisation: Loxia, 2024

VLTAVA PHILHARMONIC HALL

The building of the Vltava Philharmonic is one of the most anticipated projects to be built in Prague in the coming years. The City of Prague announced an international architectural competition for a new concert hall that meets global standards in conjunction with the Prague Institute of Planning and Development at the end of August 2021. A total of 115 teams from 25 countries applied. In November 2021, an international jury announced the selected finalists, who submitted 19 competition proposals. In May 2022, the winner emerged – Danish studio Bjarke Ingels Group, who subsequently developed the competition design into a detailed architectural study.

The architectural study plots out the Vltava Philharmonic Hall as a meandering path from the riverbank to the rooftop terrace. A new escalator helps the flow of visitors in both the interior and the exterior. The amount of green space leaves room for a square and community events, while the building also communicates with its environs through modifications to the nearby underpass.





The heart of the Vltava Philharmonic will be its concert halls, complete with dedicated facilities and public spaces, but equally important is the creative hub, centred around a music library. The building will serve as the home of the Czech Philharmonic, the FOK Prague Symphony Orchestra, and the music department of the Prague Municipal Library. The architectural study also incorporates a participatory process involving the public, Prague 7 residents, local community members, and consultations with experts in acoustics, transportation, and greenery.

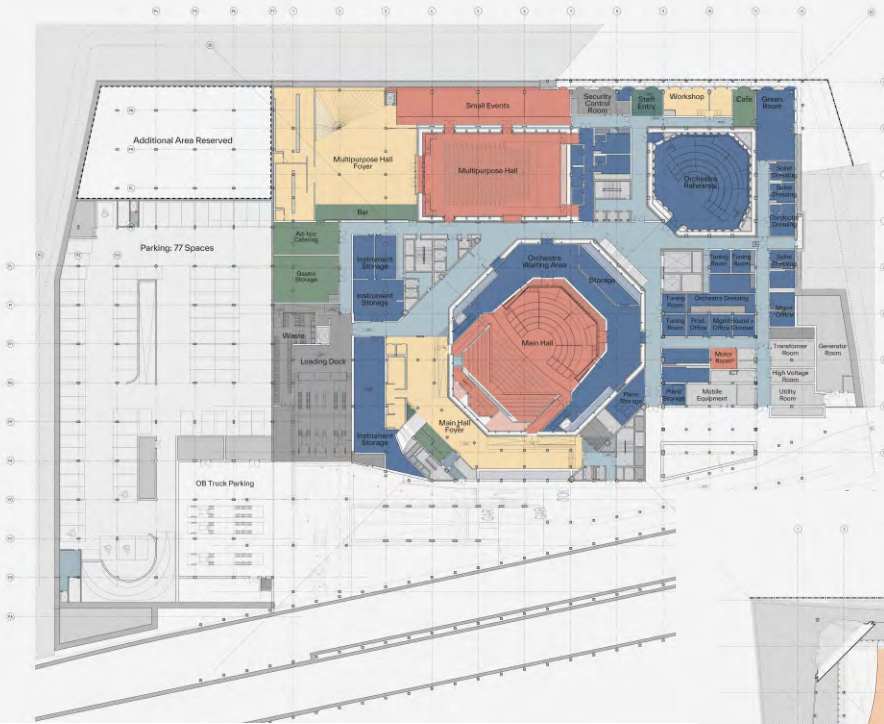
The Vltava Philharmonic Hall is set to become the primary catalyst for development in the neglected area of Bubny-Zátory. In the next phase, project documentation will be prepared for the building permit, followed by the selection of a contractor for construction. Hundreds of experts from around the world are involved in the project's preparation. Construction is expected to begin in 2027, with the Vltava Philharmonic Hall scheduled to open to the public in 2032.



Public space

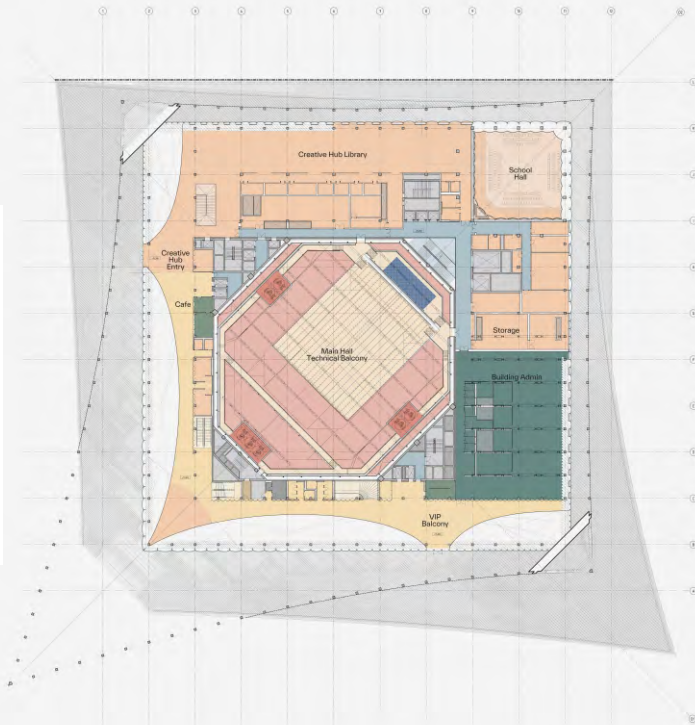
The philharmonic hall is located in the north-east corner of the plot, thus allowing for the creation of a grandiose urban square, onto which the public foyer is also oriented. The four sides of the Vltava Philharmonic Hall allow access to the building and movement to the surrounding neighbourhoods. Each side has a unique character: there is the square, a shared street, the underpass and the embankment. The building has been arranged diagonally so that the public space of the foyer faces the square to the west and the river to the south with a panoramic view of historic Prague.



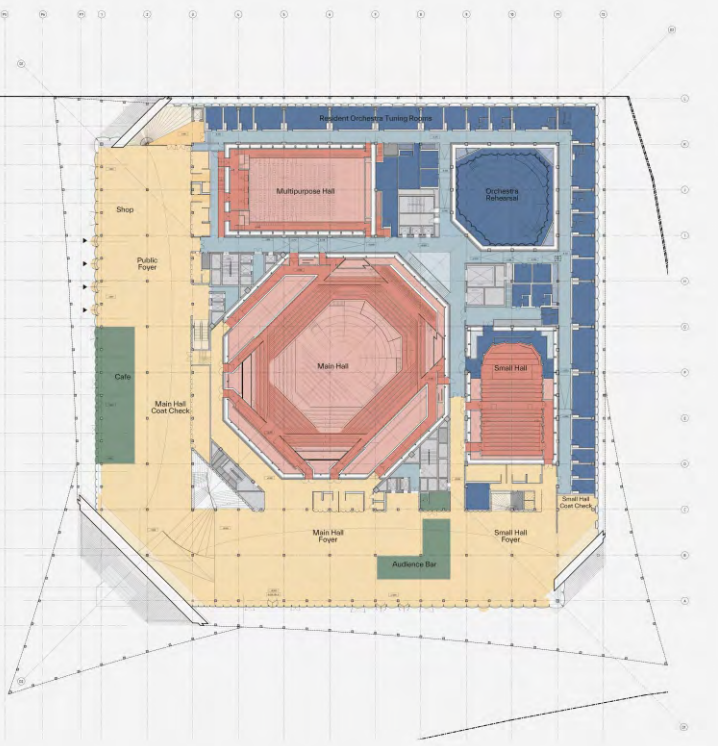


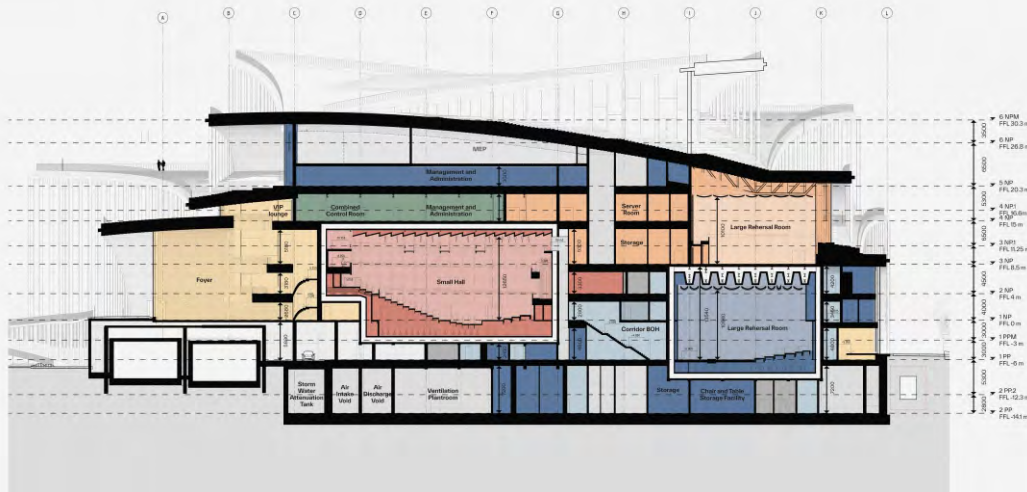
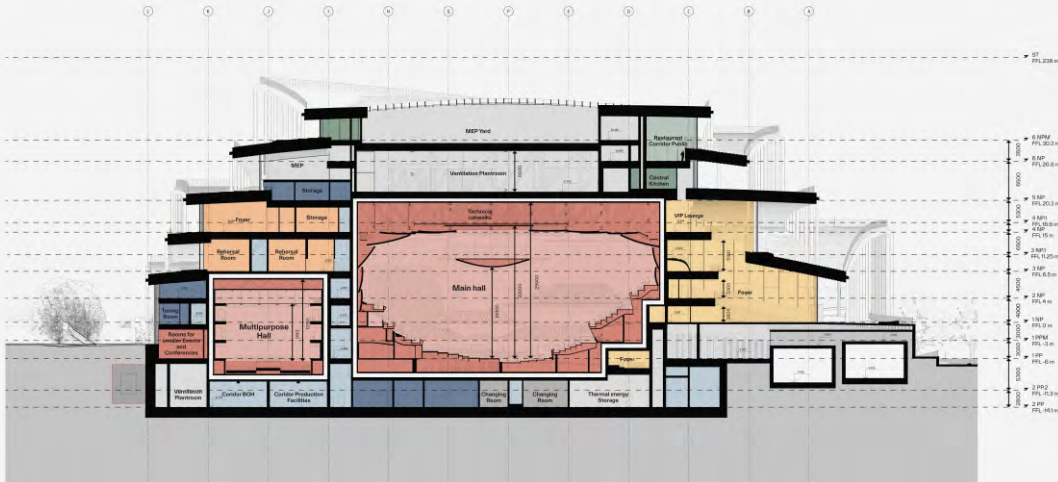
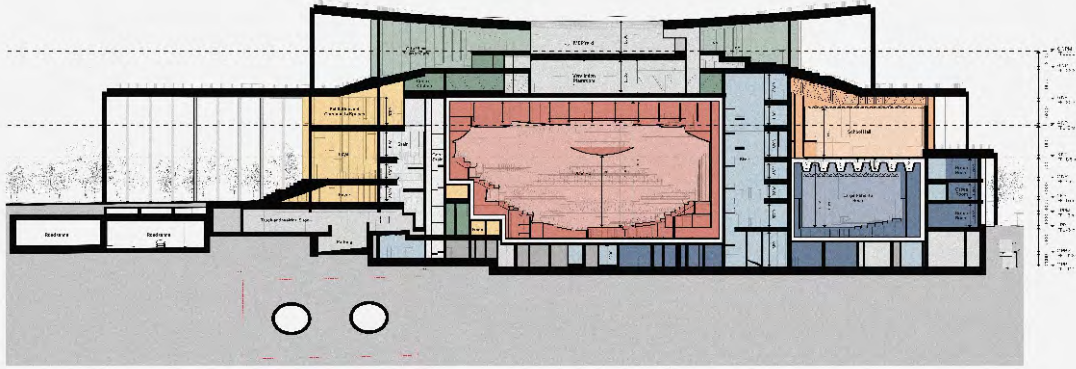
Functional arrangement

The Vltava Philharmonic Hall offers compact organisation for maximum efficiency, easy access and orientation.



The heart of the building is the main concert hall, which is found in the centre of the building along with the adjoining foyer with a view of historic Prague. Next to it is a chamber hall facing the embankment and a multi-purpose hall situated towards the city. The halls are surrounded by a range of spaces intended for the resident orchestras, the creative hub, administration and management, and gastronomy, which together form an efficient layout.



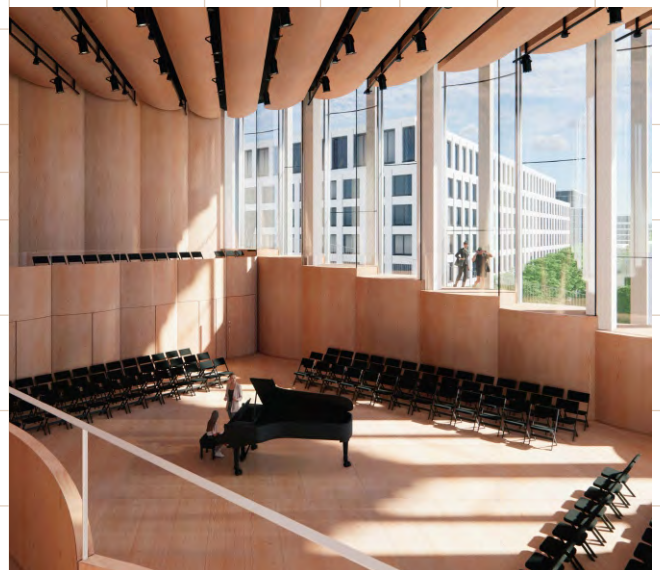


Concert halls

The main hall is designed in the form of interconnected terraces that visually and physically link together all 1800 seats. This principle allows for unity while also providing an intimate concert experience.

The chamber hall is located one floor higher than the others, thus ensuring better accessibility from the foyer. This hall is intended for smaller concerts and also allows flexibility for other events. The multifunctional hall is designed as a black box with maximum flexibility. The elevation allows for various configurations of both the seating and the stage. The two balconies are connected by staircases located along the sides.

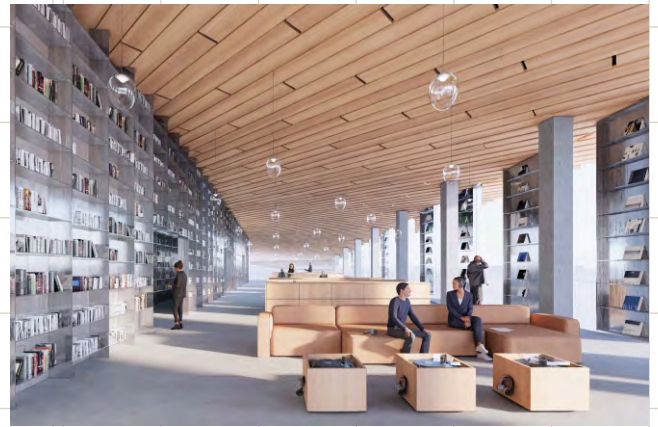
The school hall, which is part of the creative hub, will serve both for concerts by music school students and for educational programmes.





Interiors

The public foyer, which adjoins the square, is designed as a multifunctional space. Its central area features a café, shop, and exhibition space. The foyer is also adjacent to the metro entrance and is connected by escalators to the publicly accessible rooftop. The creative hub serves as a centre for music education, study, rehearsal, and performance. It includes a library with an open layout that encourages interactive browsing, leading to enclosed spaces equipped with sound systems. The interior design of the concert rehearsal room incorporates wood, harmonising with the interior elements of the tuning rooms for the resident orchestras, creating an environment that reflects the musical focus.



Façade and rooftop

Slender columns support the rooftop terrace, with wooden suspended ceilings providing shade and cover. The façade made of panels of various sizes adapts to the shape of the roof. The glass façade serves as external cladding and as an acoustic element. Granite references the traditional Prague paving stones. The individual terraces are connected by a path leading all the way to the top of the building. It is a place to spend time, experience the music of the city and look out onto the river and city. The convenient staircases on the roofs connect to the entrances to the building via individual platforms. The paths along the terraces are lined with stones and greenery that bridge the height differences of the building, adding dynamism and producing a visually enriching experience.



HYDROPOLIS

Prague Water is an umbrella term for the companies Prague Water Management Company (PVS) and Prague Water Supply and Sewerage (PVK), which are tied together by both ownership and function.

The aim of Prague Water is to provide for the efficient management, maintenance and development of the City of Prague's water management infrastructure and to guarantee its smooth and safe operation, in compliance with the legislation using the best available technology and at the most favourable price for the end consumer.



"Prague Water Management Company, as the manager of the City of Prague's water management assets, is fully aware of the importance of sustainable water resource management. Sustainability is not a hollow term for us. In recent years we have been working intently to integrate the principles of sustainable development into all areas of our operations. For this reason, I am very pleased that together we are successfully realising the project for the Hydropolis educational centre, which will be an important part of education in the field of water and water management."

Ing. Pavel Válek, MBA
Chairman of the Board and CEO



"Prague Water Supply and Sewerage operates the City of Prague's water management infrastructure, overseeing the production and distribution of drinking water, as well as the drainage and treatment of wastewater. As leaders in water management, along with PVS, we are fully aware of our responsibility not only to the City of Prague and its inhabitants, but also to future generations. This is why we are proud to be part of the unique Hydropolis project. A beautiful space near the city centre will be revitalised and provide the public with education in the field of water management."

Ing. Petr Mrkos
Deputy Chairman of the Board and CEO



HYDRO POLIS

The Hydropolis educational centre that Prague is preparing along with the Prague Water Management Company will serve to educate the public. Its aim is to inform visitors on the importance and the technologies of water management and the topic of water as such. Construction will begin in the fourth quarter of this year (2024) and should be completed in the second half of 2026. The architectural design was produced by the company CMC architects and the exhibition part was designed and developed by the company JinJan.

Also participating in this project are Prague Water Supply and Sewerage and the company Veolia, who are providing financial investment in the design, development, and implementation of the exhibition component of the new centre. In the coming years, Hydropolis will become a unique and innovative water management centre. Understanding of water management is particularly important in adapting to ongoing climate change. Hydropolis wants to familiarise the general public with this area in the form of games and water elements along with educational exhibits on modern water treatment and purification technologies and environmentally friendly water management.

The centre will be built on the premises of the former Vinohrady Waterworks from 1882 and the water tower from 1891. The project includes revitalisation of unused water management assets owned by the city, as well as reconstruction of one of the two underground water reservoirs for the purposes of the centre's exhibition part, with the second reservoir to be reconnected to the Prague drinking water supply system.

The original operations building will be converted into a conference hall with a capacity of up to 220 seats for organising conferences and meetings on the topic of the environment, sustainability, and other cultural and social issues. The second operations building will be home to a café providing a space to meet in person.



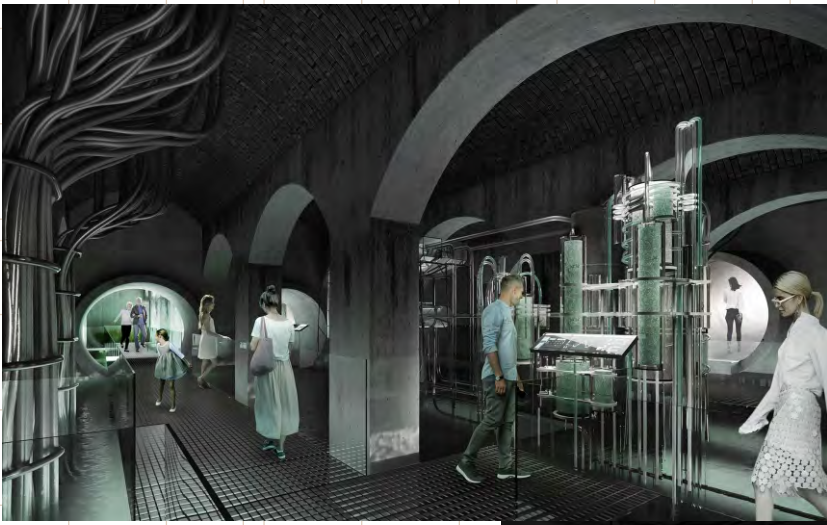
The centre of Hydropolis thus consists of 3 core parts.

1. The publicly accessible outdoor area full of water elements known as Landscaping
2. The exhibition part, which is divided into the exhibit at the reservoir and the exhibit in the tower
3. The commercial part comprising the congress hall and the café

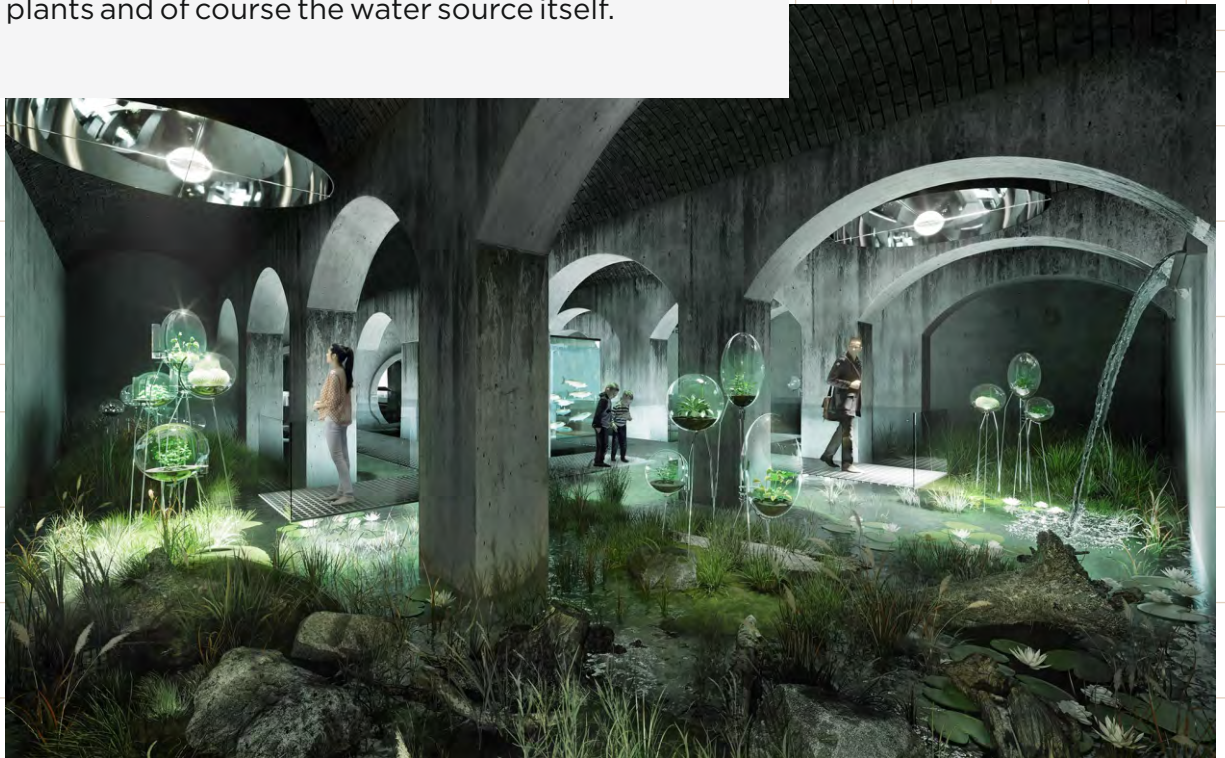


Landscaping – freely accessible public space with several water and interactive elements, benches and opportunities to relax and be refreshed.



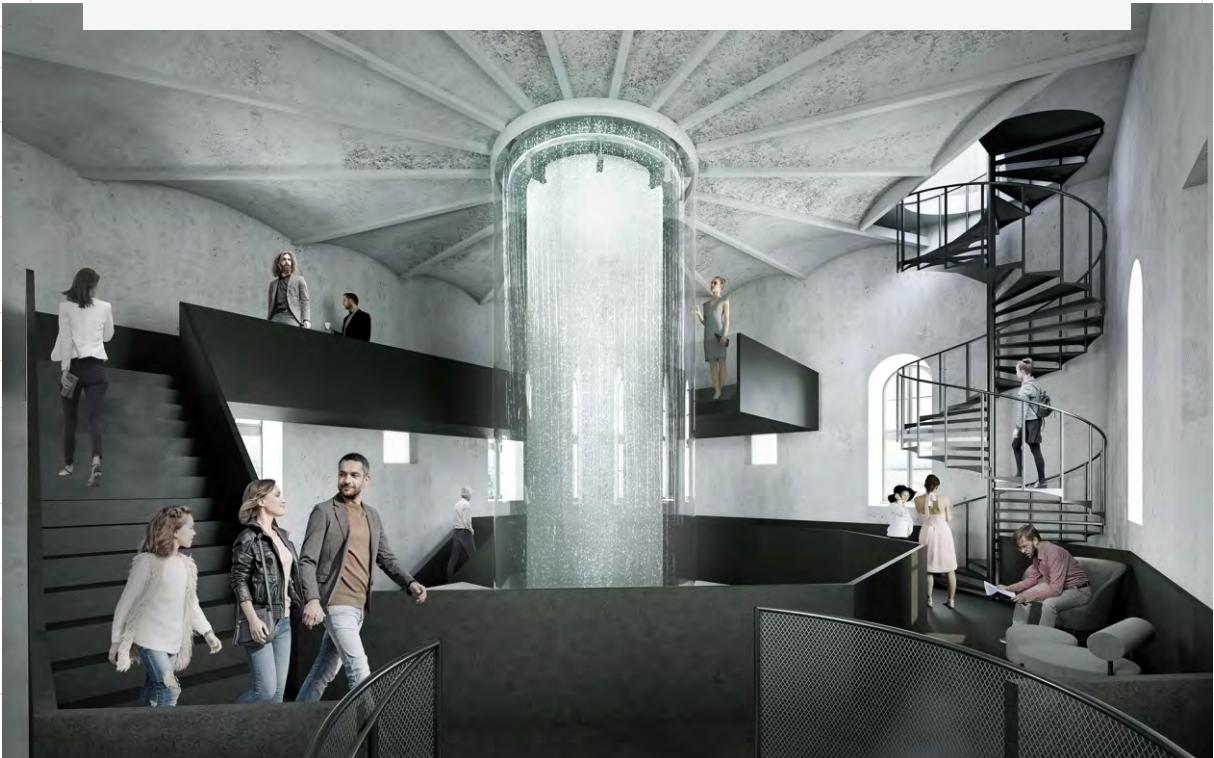


The first part of the exhibition will be installed in the renovated underground water reservoir. It will include interactive games with varying levels of difficulty, an exhibit of modern water treatment and purification technologies, and there will also be aquatic plants and of course the water source itself.





The second part of the exhibit will be situated on the individual floors of the water tower. The theme? What else - WATER. In all its states and likenesses. There will even be virtual reality and a relaxation zone. The tower rooftop will then feature a lookout point with a unique view of Prague.



The City of Ostrava

where new stories begin

Dear readers, I am honoured to welcome you to the pages of this magazine, which has been published specially for EXPO REAL 2024. Ostrava has been transformed in recent years. Coal mining and heavy industry are now history – and our city is successfully moving forwards into a new future. We are focusing mainly on services, new technologies, research and development. Thanks to their strategic location, well-served by major international transport infrastructure corridors, these brownfields hold huge potential for creating thousands of new jobs, bringing economic benefits to the entire region.

The results we can now see in Ostrava are clearly an outcome of many years of continual efforts by a large team of people. After last year's EXPO REAL, we succeeded in finding a developer for the latest expansion of the Science and Technology Park at Ostrava's Technical University, and we also signed contracts for the revitalization of the "skyscraper" on Ostrčilova Street and for the construction of a major new hall at Ostrava Airport Multimodal Park in Mošnov.

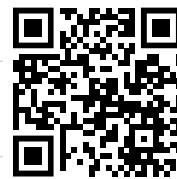
At this year's EXPO REAL, we once again have a joint presentation alongside the Moravian-Silesian Region and Prague, and we are showcasing a number of attractive, high-quality projects for developers. In Ostrava we are laying the foundations for developers to participate in projects to create major new sports facilities with a national and international dimension – we will be building a multifunctional hall for ball sports, an ice sports centre, and an entirely new football stadium at a site that has a rich and proud footballing history. The design of the stadium will be based on the results of an international architectural competition.



You can visit us at EXPO REAL to discuss these (and more) exciting development opportunities. We are committed to creating high-quality architecture, and we are certainly not afraid of ambitious, large-scale projects. Ostrava is a city full of opportunities, and we can see that major international investors are keen to be a part of our transformation.

Jan Dohnal
Mayor of Ostrava

OSTRAVA!!!



investinostrava.cz/en

PLANNED COMPETITIONS

Architectural Competition – Bazaly Football Stadium

The site is located in a built-up urban area in the district of Slezská Ostrava. Football has been played at Bazaly since 1959. The stadium site is set into a west-facing slope; the playing surface is thus the focus of a natural “amphitheatre”, and a wide road (Českoobratrská Street) curves around the site, enclosing it on three sides. There is currently a football training centre at Bazaly; completed in 2019, it offers a full range of training facilities.

An initial exploratory study gave rise to a visualization of how the new stadium might look, which very quickly went viral on social media and generated hugely positive reactions. However, the visualization is purely indicative, and the final appearance of the stadium may be different. The project will create a vibrant landmark that will greatly enrich central Ostrava. One of the key parameters of the design will be the terrain in which the stadium will be built, embedded into the hillside. This location is unique and iconic, with the stadium offering spectacular views over the city. The capacity will be around 15 000–17 000.

We are currently conducting expert surveys at the site, as recommended by the initial study. The architectural competition will be announced during the first half of 2025, and construction work could begin in 2027. The current cost estimate is around 1.5 billion CZK.



Concept Competition – World Of Transport

For a number of years, the City of Ostrava has been planning to provide better public access to a range of exhibits mapping the unique history of public transport in Ostrava as part of the wider story of the city's growth and evolution, creating an exciting new tourist destination that will attract people from the region and beyond.

The first study, produced by the Viennese studio BWM Architekten, proposed locating the museum at a site near the main railway station. However, the site was eventually moved to a more suitable location, at the station in Ostrava's Vítkovice district. This is an area which is currently undergoing a complete revitalization with investments from the Ministry of Transport and the National Transport Infrastructure Administration.

The revitalization of the Vítkovice railway station and the surrounding area gave rise to the idea of creating a museum to display valuable historical exhibits using 21st-century presentation techniques; the museum site, covering more than 40 000 m², will include part of the Vítkovice railway station itself, which is a listed historic building. The station dates from the late 1960s, and it was designed in the "Brussels style" by the architect Josef Danda. Numerous exterior and interior details typical of this style have been preserved. In 2024 the Czech Rail Administration launched a major revitalization project, which is scheduled to be completed in May 2026. All the original features are to be retained where possible, or reproduced in the original style.

The planned museum has become known as the "World of Transport", and its basic ethos will be to create an exciting multifunctional space that will attract visitors from far and wide (ideally for repeated visits). This will further increase Ostrava's attractiveness as a tourist and visitor destination, as well as offering an enjoyable attraction for the city's residents. The museum will work with commercial partners who will operate at the site.

The aim is not to create a museum where visitors will feel like they have time-travelled back to the 1950s or the 1980s, with fading texts encased in dusty glass cabinets and bored visitors wandering past the exhibits without much interest. It is also not our aim for historical artefacts to be sidelined and replaced by virtual versions. The purpose of the concept competition is to find an overarching narrative that will complement the exhibits and bring them to life, using modern technologies to draw visitors in to enjoy the fascinating story.

CITY CENTRE

The PLATO district a newly revitalized city quarter

A new urban district is coming to life in the heart of Ostrava. The main impulse behind the transformation of this entire area has been the ambitious conversion of a historic former slaughterhouse complex to become the PLATO contemporary art gallery. The conversion project was designed by the world-renowned architect Robert Konieczny and his KWK Promes studio. Development in the new district is now being driven by investments in residential projects and related infrastructure – funded not only by the City, but also by private-sector investors.

Following a call for bids, some vacant land has been purchased by the developer Linkcity Czech Republic, which plans to build a residential complex, Residence Stodolní. The area is rich in potential, and it represents an ideal opportunity to participate in Ostrava's ongoing urban development. The City is offering some land in the area for sale to private investors.

The Českobratrská sites

housing and multifunctional use

Českobratrská/Janáčkova:
total area 1 747 m²

Českobratrská/B. Blachuta:
total area 1 055 m²



ČESKOBRATRSKÁ/B.BLACHUTA SITE

This plot is bounded by Českobratrská, Beno Blachuta, Žerotínova and Poděbradova Streets. Nearby is the Nordica office complex as well as the Janáček Conservatory, one of the Czech Republic's most renowned music and performing arts schools.

ČESKOBRATRSKÁ/JANÁČKOVA SITE

The City is offering an attractive plot on Českobratrská Street as a site for a polyfunctional building. The plot is bounded by Českobratrská, Janáčkova and Poděbradova Streets, and on the southern side by an existing building /courtyard area.



The City is offering two lucrative building plots (currently vacant) on Českobratrská Street, one of the main transport arteries in central Ostrava. The sites are easily accessible by car and public transport, and access is set to improve further with the planned widening of Místecká Street, which will create a new covered route for pedestrians. This lucrative part of the city centre has attracted several private investors that will build a number of new developments in upcoming years, mainly apartment complexes featuring commercial premises and underground parking garages.

THE DIAGNOSTIC CENTRE

In the historic city centre, near the New City Hall

BUILT IN 1932

The building is located close to Ostrava City Hall. It is next to a major urban artery (Sokolská St.) and two smaller streets (Ostrčilova St., Gregorova St.). The plot has a total area of 2000 m² and a built area of 1650 m². The building has a basement (extending under its entire area), a ground floor and three upper floors. The front tract has an attic section which raises its total height, and the rotunda over the vestibule has a glass roof above the ground floor level. In 1991-1993 the building underwent a complete reconstruction at a cost of approx. 110 million CZK.

The building is situated at a strategic location in the very heart of Ostrava, only 100 m from the City Hall. Nearby (1 min walk) is the city's central park (Komenského Sady), and the main central square (Masarykovo náměstí) is only 10 mins walk away. The building is currently used as a health services centre.

THE HISTORIC CENTRE

Modern living in the heart of the city

Ostrava's city centre is currently enjoying a construction boom. A number of interesting projects are now underway in the city's historic core, which will not only enhance its appearance (alongside major new investments in public spaces), but will also offer a range of attractive new apartments and services. The Nové Lauby residential complex is being built just a stone's throw from the city's central square, and a large new parking garage near the cathedral is current in its planning stage. Opposite the famous Imperial Hotel, there is an equally historic Ostrava landmark - the former Ostravica-Textilia department store - which is currently undergoing a major restoration and reconstruction.

The city centre is continuing to evolve, and the few remaining vacant lots currently being offered to investors represent a unique opportunity for development - whether as freestanding buildings or as traditional urban blocks.

The Kostelní-Biskupská site

new housing

total area 1 725 m²

two buildings (6 and 7 floors)

33 apartments

43 underground parking spaces



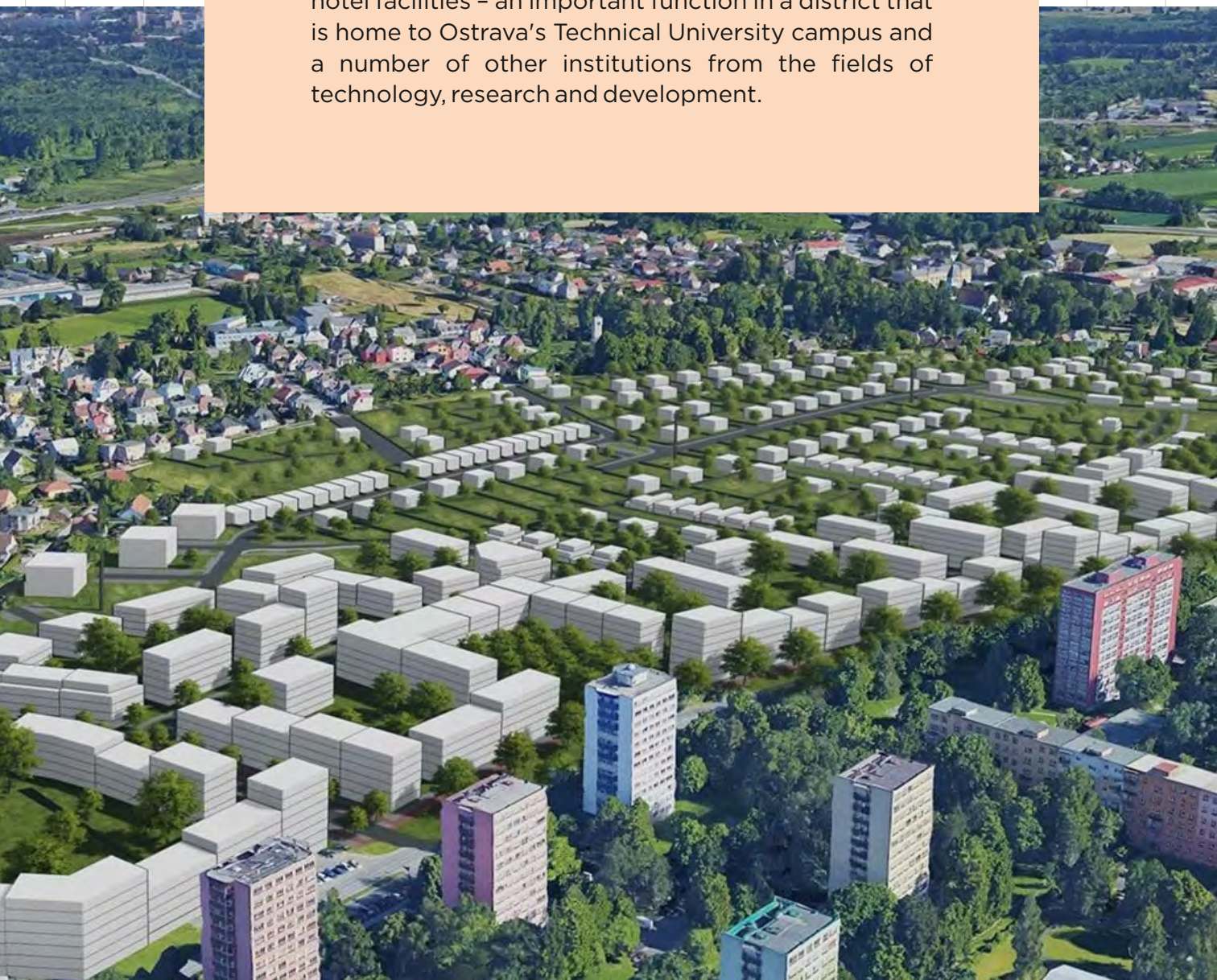
A new apartment block will be built at the junction of Kostelní and Biskupská Streets. The new development, located just a minute's walk away from Ostrava's central square (Masarykovo náměstí), consists of two buildings (6 and 7 floors) containing 33 apartments and served by 43 underground parking spaces.

An interesting architectural feature is the cascading terrace-type structure, with garden areas facing onto the street. This unusual solution not only maximizes the amount of light entering the apartments, it also helps create a highly attractive public space. One of the key advantages of the development is its location, making it a very lucrative investment opportunity. The building is located in the heart of the city centre, just a short walk from a small city park and a popular recreation zone stretching along the embankment of the Ostravice River. The site is easily accessible both by car and by public transport.

Poruba

an attractive residential area and hotel location

Located in the western part of the city, Poruba is Ostrava's second-largest municipal district. It is predominantly a residential area. For many years Poruba has suffered from a shortage of attractive, high-quality apartments, as well as a lack of adequate hotel facilities – an important function in a district that is home to Ostrava's Technical University campus and a number of other institutions from the fields of technology, research and development.



The Polská-Mongolská site

new housing

total area 230 000 m²



The new residential area that will be created on a site bounded by Polská and Mongolská Streets represents a huge opportunity for Ostrava. It will expand the available range of attractive, high-quality apartments, while also integrating Poruba with the neighbouring low-density residential district of Svinov. The Municipal Studio for Urban Planning and Architecture (MAPPA) has drawn up a land use study that sets out clear parameters for the future residential development as well as for public spaces. The study delineates the most appropriate street lines, logical transport connections with the wider surrounding area, and high-quality solutions for public spaces that will be used by existing and new residents.





The Opavská-Martinovská site

new housing

new hotel

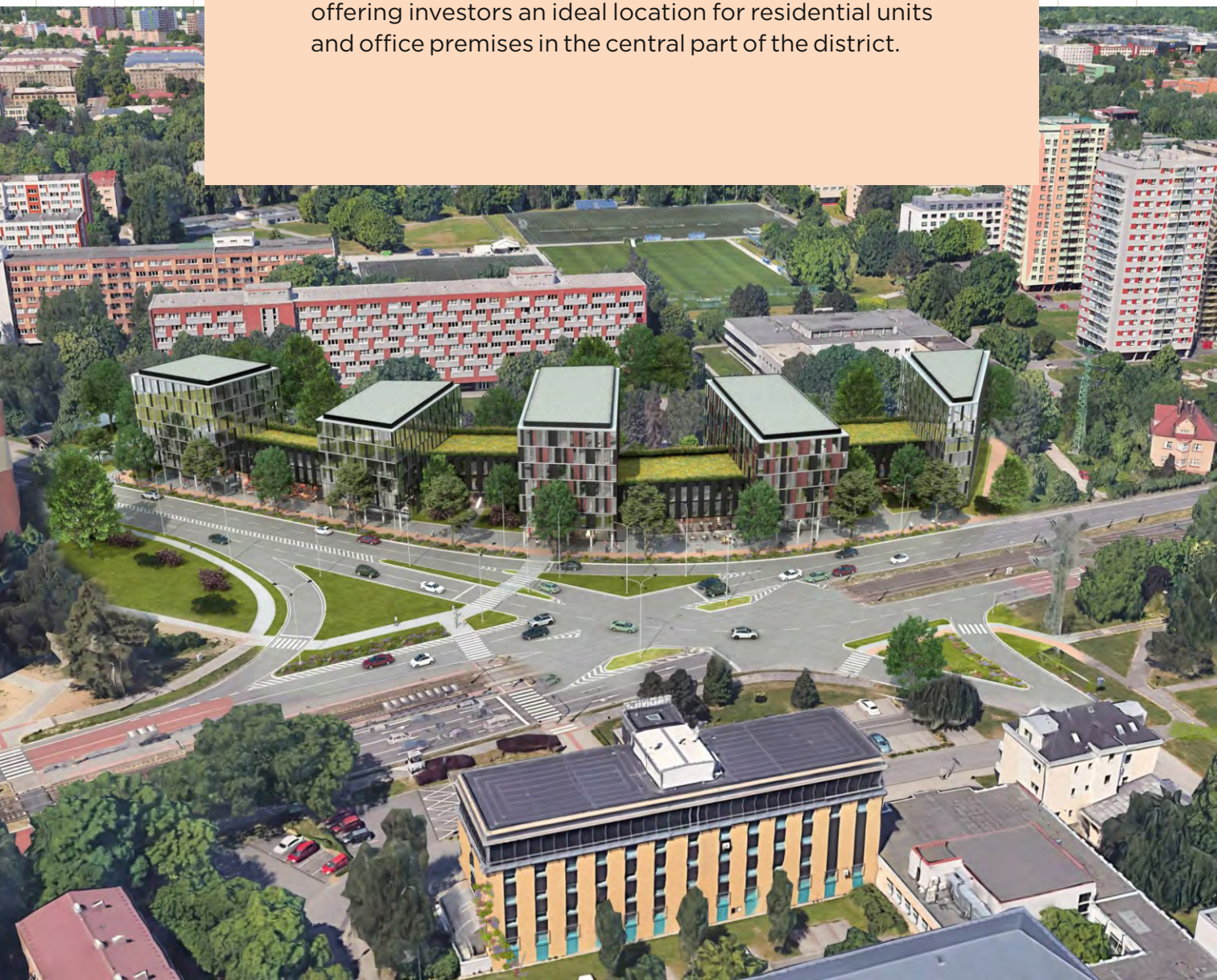
total area 33 000 m²

Demand for high-quality hotel accommodation with easy transport access is growing throughout Poruba - partly due to the presence of Ostrava's Technical University, and partly as a result of international collaborative links with locally based research and development institutions. In response to this pressing need, the City is seeking an investor to build a hotel at the junction of Opavská and Martinovská Streets. The hotel should offer a minimum 150 rooms, plus a conference hall, a restaurant, and underground parking to correspond with the hotel's capacity. A key advantage of the site is its accessibility: located directly next to one of Ostrava's main arterial roads and close to the D1 motorway, the area also enjoys excellent access by public transport.



Ostrava-Jih modern living and office premises

With more than 100 000 people, Ostrava-Jih is the city's most populous district. Historically it has been a residential area, mostly consisting of high-rise housing estates. Like Poruba, Ostrava-Jih too faces a shortage of high-quality apartments, so the City is offering investors an ideal location for residential units and office premises in the central part of the district.





The Plzeňská site

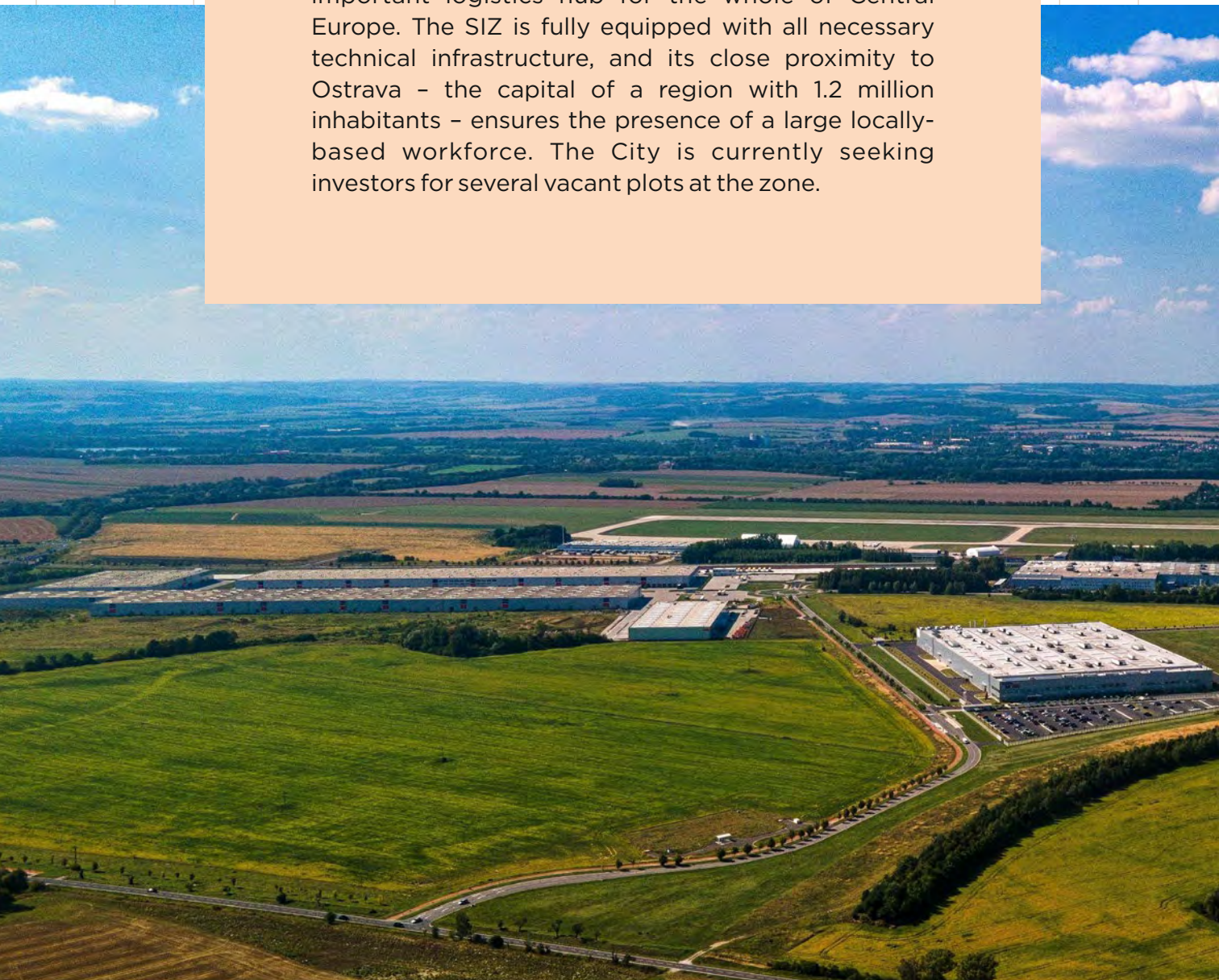
administrative and multifunctional use
total area 10 000 m²

The city is offering investors a currently unused site in the central part of the Ostrava-Jih municipal district. Covering around 10 000 square metres, it is an important public space situated within easy reach of various key urban functions. The site's excellent accessibility and close proximity to the municipal district authority building make it an ideal location for an office complex or a polyfunctional building.

A future development at the site will become a new focus for the district, located directly on one of its main transport arteries (Horní Street) and close to an important central public space, the square at the shopping centre. Another key advantage of this location is its proximity to the "Bělský Les" city forest park, a popular leisure zone which is just five minutes' walk away. The Residence Pavlovova project has recently been completed in the neighbourhood, with 60 apartments.

The Ostrava-Mošnov Strategic Industrial Zone an ideal business opportunity

The Ostrava-Mošnov Strategic Industrial Zone (SIZ) is located 25 km south of Ostrava city centre. Occupying a strategic position next to an international airport, with direct connections to the rail network and easy access to an international highway corridor, this is an important logistics hub for the whole of Central Europe. The SIZ is fully equipped with all necessary technical infrastructure, and its close proximity to Ostrava - the capital of a region with 1.2 million inhabitants - ensures the presence of a large locally-based workforce. The City is currently seeking investors for several vacant plots at the zone.





The Ostrava-Mošnov Administrative Complex

Attractive site directly next to the airport terminal

The City of Ostrava is offering land for sale directly next to the international airport in Mošnov (Leoš Janáček Ostrava Airport). The land covers approximately 14 hectares, and buildings currently stand on the site. The existing buildings will be demolished in several phases, and the land will be prepared for potential investors as a greenfield. The land is being offered in four blocks each of 3 hectares, plus one block of 1 hectare.

Land in the central part is available either as two separate plots (2.89 ha and 2.56 ha) or as a single plot (5.5 ha).

Land in the eastern part 2.6 ha.

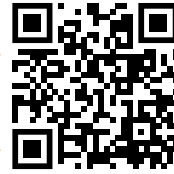
The Moravian–Silesian Region dynamic business environment

In recent years, the Moravian-Silesian Region has been undergoing fundamental changes. In the past we were viewed as a mainly industrial area, but with the closure of the coal mines this perception has been changing rapidly. Thanks to our support for innovation, cutting-edge technologies and bold visions, we are becoming known as a key player in the field of technology. Nowadays, people view us as a confident, dynamic region that has achieved substantial progress in its transformation.

In order for our region to continue in its dynamic growth, it is crucial to establish partnerships with investors and developers who have the abilities and resources that will help us to implement our plans. We actively seek out opportunities and network with people who could contribute to the region's transformation. We conduct effective negotiations with potential partners, clearly explaining to them all the opportunities that our region has to offer. A key aspect of this process is a clear, attractive presentation of available sites and projects for investors, as well as facts, figures, and information on the range of services that we can provide to them.



Moravian-Silesian
Region



msk.cz

Our main focus is on projects with high added value, which will bring economic benefits and enhance the quality of life in our region. Our ambition is not only to attract capital, but also to create an environment that will motivate investors to stay here in the long term and actively contribute to the region's development. That's why we prioritize the creation of a transparent and supportive business environment which will help these ambitious plans become a reality.

Josef Bělca

Governor of the Moravian-Silesian Region

Our region has big ambitions and a clear vision, which we are pursuing with determination and commitment. As a former coal-mining region, we are able to access the European Union's Just Transition Fund. This funding is targeted at mitigating the impacts of climate change and supporting the modernization and diversification of our economy. Our goal is to support the emergence of a diverse regional economy that will take full advantage of the potential of modern technologies and offer an attractive range of jobs for local people.

One of our key priorities is to upskill our workforce, and we support a range of retraining and reskilling programmes. We are also focusing on the transformation of the landscape in areas that have suffered the most severe impacts of heavy industry.

The Moravian-Silesian Region holds enormous potential, and we're determined to exploit that potential to the full. We want to achieve our transformation goals not only by taking advantage of EU funding, but also by working closely alongside new partners and investors who see the opportunities that our region offers and are keen to contribute to its development.

Investors, the Moravian-Silesian Region welcomes you!

Šárka Šimoňáková
Deputy Governor





In recent years, the Moravian-Silesian Region has succeeded in planning and launching a number of interesting projects, as well as attracting internationally renowned architectural studios to work with us on key developments – particularly in our capital Ostrava, but also elsewhere in the region.

Today, our region is facing a challenge – how best to use the EU funding that is targeted at areas impacted by the decline of coal-dependent industries. In addition to recently implemented brownfield transformation projects (such as the industrial zone in Hrušov or the unique cultural, educational and community centre at Lower Vítkovice – both locations in Ostrava), we are currently implementing a range of other key projects. These include the Black Cube (a centre for digitalization, science and innovation that will serve students, academics and the general public alike), the recently completed University of Ostrava campus, the new concert hall (designed by the world-renowned American architect Steven Holl), several university projects focusing on promising new fields of study and research, and of course many former industrial sites connected with coal mining, which now offer exciting opportunities for modern industries. All these aspects of the region's development have been carefully considered to ensure that they support private investments – which we are confident will follow on from the publicly funded projects.

At our regional development agency MSID we work closely with municipalities throughout the region to help prepare new sites for residential, mix-used and industrial developments. We present these sites (alongside private-sector investment projects) in a database of investment opportunities – so you investors can gain a comprehensive idea of what is available for sale in the region and where preparatory work is currently underway.

I'm confident that your plans will be able to flourish here in the Moravian-Silesian Region, and that our region now offers more opportunities than ever before.

Václav Palička

CEO, MSID - Regional Development Agency

The Moravian–Silesian Region is perfect place for your business

The Moravian-Silesian Region has come to EXPO REAL offering projects for residential and mixed-used developments and vacant sites for industrial production and logistics, but we are also presenting our visions and projects being implemented as part of our transformation programme. This programme represents a major opportunity for private investors considering the Moravian-Silesian Region as an investment location.

Regional agencies



If you look for business real estate, want to learn about the investment environment or participate in regional development projects, get in touch with Moravian-Silesian Investment and Development (MSID) - Regional Development Agency.

If you want to boost your business or seek some advice from successful entrepreneurs, leaders, investors or researchers, Moravian-Silesian Innovation Centre (MSIC) will introduce you to such communities.

If you seek cooperation with schools or inspiration for retraining programmes in your company, Moravian-Silesian Employment Pact (MSPAKT) will give you a hand with that.



MSID

Investments
& Development projects

MS!C

Entrepreneurship
& Innovations

MSPAKT

Employment
& Education

POHO 2030

Post-Mining Landscape

This is a transformation program focused on an area of 60 sq km located between the cities of Karviná, Havířov and Orlová. A unique landscape in which the unstoppable force of nature is gradually covering over the traces of historic coal mining activities. A landscape that was once pushed to the very edge but is now regaining its natural balance. Once exploited to its limits, but now awaiting people who will help to revitalize it once more. An area that for centuries was impacted by coal mining, and which still holds huge potential to serve people – but in a fresh and different way. At the same time, thanks to the key projects listed below, the program will attract investors and the necessary capital for the comprehensive development of the area, including the development of smart solutions and new energy.





POHO Park Gabriela

This project is revitalizing the former Gabriela coalmine to create a new centre for the postmining landscape (POHO) in the Karviná region, to be named POHO Park Gabriela. The park will cover 22 ha, offering a mix of leisure and educational activities as well as workplaces and technology facilities. The site is currently the location of three legally protected industrial monuments (the former engine hall of the coal mine and two pit-head buildings with winding towers). These existing buildings will be revitalized, and a new building will be added to serve as a tourist information centre. The site will also feature a multifunctional hall, interactive exhibition, festival fields, a via ferrata up the mining tower, and a restaurant - all designed to blend the region's rich history with modern amenities for visitors year-round.



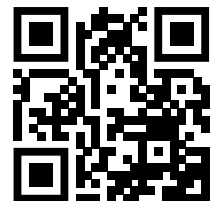


EDEN Silesia

A project for a botanical park inspired by the Eden Project in England.

The aim of the project is to assist in the revitalization and transformation of the industry-damaged landscape in the Karviná region by creating a space designated for the sustainable cultivation of plants, the restoration of original native species of flora and fauna, and the use of the recultivated landscape for research, education and leisure activities.

For these purposes, a unique educational and research infrastructure will be built, the core of which is the university eco-campus of the University of Silesia connected with the construction of large-capacity greenhouse structures designed not only for research purposes, but also as a space for environmental education focused on the reciprocity of people and plants. This will create a “living laboratory” where, with the participation of not only experts but also visitors, the change from an industrially damaged landscape to an area with sustainable natural, research, educational, cultural and touristic uses will be explored and created. Application for funding from the Just Transition Fund has already been submitted.



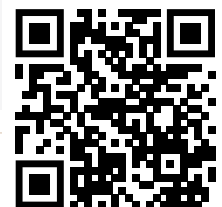


The Black Cube

A centre for digitalization, science and innovation, and also the state-of-the-art new home for the Moravian-Silesian Research Library

In cooperation with universities and other research institutions, the Moravian-Silesian Region will soon have a brand-new hub for robotization, digitalization, innovation and smart technologies in the library sector and beyond. The Black Cube will be a venue for formal and informal education, including reskilling programmes. An integral part of the offer will be amenities supporting the development of creative industries. There will also be dedicated spaces for start-ups and facilities for talent management. The Black Cube will be a focal point for education as well as a place where people can come together and meet – different generations, institutions, and businesses.

The Black Cube has a striking design and will offer spacious interiors. It has been designed with sustainability in mind, incorporating modern low-energy technologies, heat pumps for efficient heating and cooling, high-quality insulation and materials to reduce energy losses, natural ventilation, solar roof panels, LED lighting to reduce power consumption, and a sophisticated rainwater retention system for purposes such as flushing.



Nový Jičín

new housing

total area 33 510 m²

The “Rezidence Bohuslava Martinů” site is located within walking distance from the center of Nový Jičín. The site has a total area of 3.5 ha and is 100% owned by the town of Nový Jičín. It is an ideal location for residential developments. **Currently, the area is undeveloped and used for recreational purposes.** The town plans to find a developer to buy the site with a commitment to build apartments in accordance with the regulating conditions. Other planned developments near the site include a new cycle route, the revitalization of a sports centre and the construction of a new indoor tennis hall which will increase the value and attractiveness of the area even more.

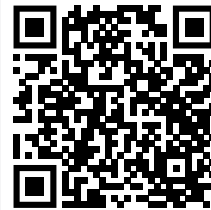




Frýdek-Místek

new housing

area 14 000 m²



The city of Frýdek-Místek is a part of the Ostrava agglomeration and with more than 50,000 inhabitants it is the fourth largest city in the region. The pictured location “Rezidence Nová osada” has an area of 6.8 ha of which **about 1.4 ha should be used for the construction of new flats in the first stage.**

It is located on the outskirts **of the city with excellent transport accessibility.** What is more, all necessary public institutions are within walking distance. **The area is in the proximity to the city centre while also being located in a quiet suburban environment.** An urban study was prepared for the site by Vojtěšek Architects. The study is only illustrative and proposes to **develop the area in the order of hundreds of apartments.** The visualization illustrates the possible layout of only the first phase of the development. The city is looking for a developer to build the new residential area.

In the remaining part of the area, a private investor will build an Alzheimer’s center and the city will build a day care facility called Domovinka. A medical facility for the treatment of long-term patients will also be built in the area.

Kopřivnice

new housing

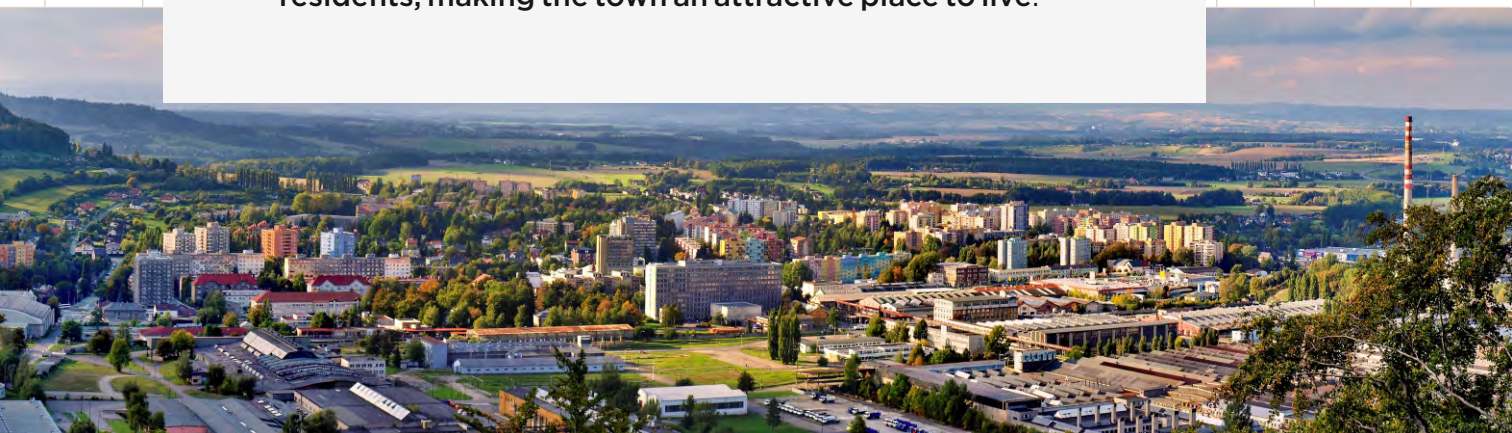
area 20 000 m²



An attractive “Rezidence Kopřivnice Západ” site for a new residential development covering an area of almost 2 hectares on the western edge of the town of Kopřivnice. The site forms part of a larger development area intended for new apartment complexes and individual houses. **The town of Kopřivnice plans to put the land on the market by the end of 2024 with the requirement to build around 250 new apartments.**

The site offers excellent access to all municipal civic amenities including public transport infrastructure, as well as a wide range of leisure opportunities. Beyond this immediate vicinity, the site is well connected with major regional cities and towns including Ostrava, Frýdek-Místek, Rožnov pod Radhoštěm and more.

The town of Kopřivnice itself is well-known for its historical and present-day connections with the automotive industry; it is **home to the truck-maker Tatra, the third-oldest automotive manufacturer in the world.** The Tatra factory currently employs over 1,500 people, and other major employers at the nearby industrial park include Brose and Tympany, with over 3,000 employees between them. These excellent job opportunities, combined with easy access to other regional centres, contribute to the **high purchasing power of Kopřivnice’s residents, making the town an attractive place to live.**





Nošovice

light industry

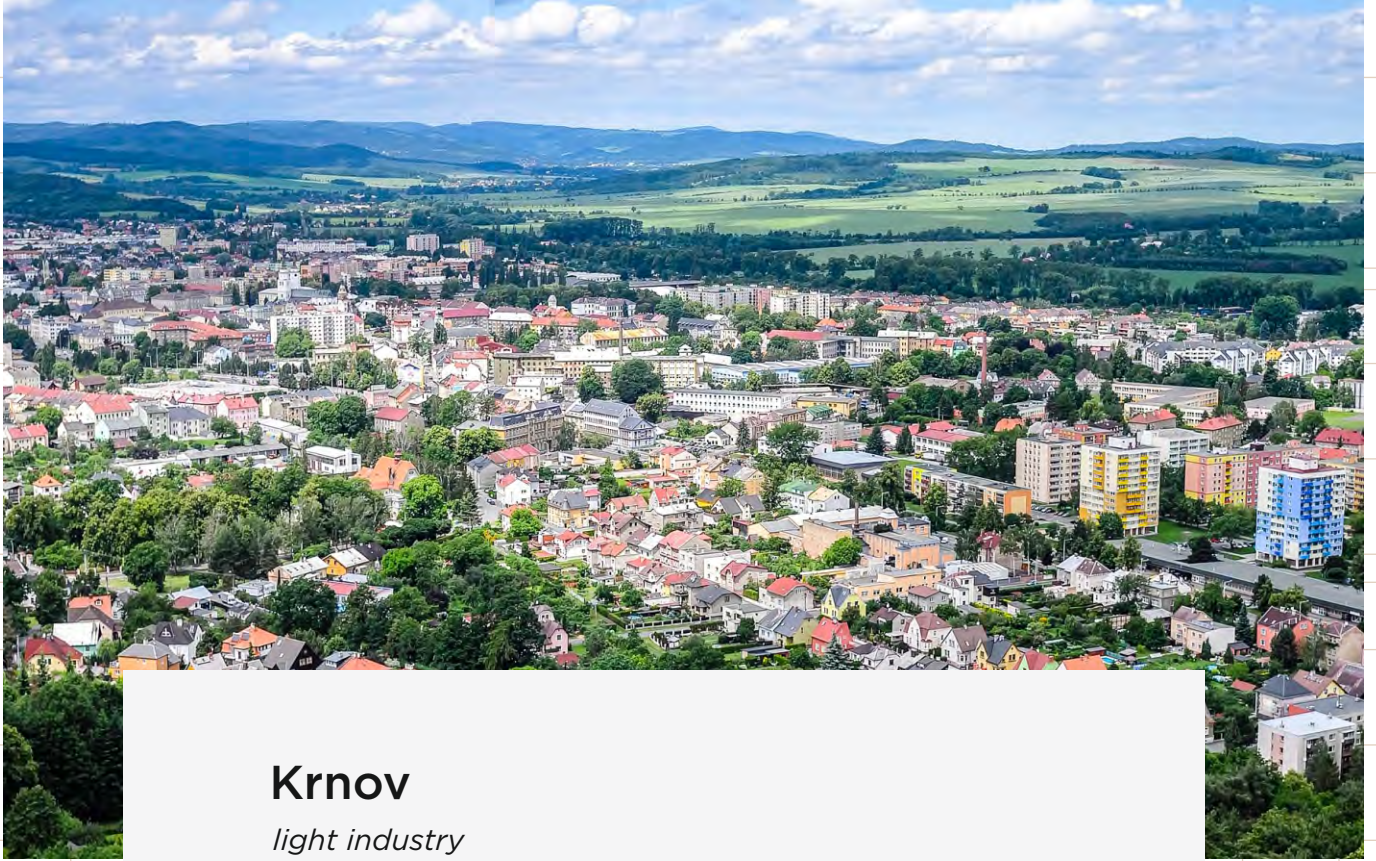
total area 40 000 m²



The Nošovice Development Zone is located 30 km south-east of Ostrava and 10 km from the city of Frýdek-Místek. It is a greenfield site with an area of 4 ha, which is 100% owned by the Moravian-Silesian Region and is excellently situated.

The site is **directly adjacent to a strategic industrial zone** covering more than 260 ha, **which includes a production facility of Hyundai Motor Manufacturing Czech**. This is Hyundai's only factory in the European Union, and it produces over 340 000 vehicles annually, distributed to 65 destinations around the world. Hyundai is one of the largest and most important employers in the region.

The entire area has **direct access to the D48 motorway**, which provides a connection eastward to the Polish and Slovak markets and westward to the rest of the Czech Republic and Western Europe. Essential **technical infrastructure is already in place** either at the boundary of the site or just tens of metres from it. **The site is suitable for industrial production facilities and R&D centres**. Among its key advantages is its location, ensuring excellent transport access.



Krnov

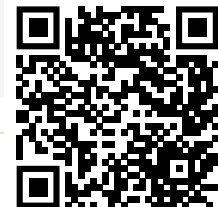
light industry

total area 40 000 m²

The town of Krnov offers **4 ha of available land within its Červený Dvůr Industrial Zone.**

According to the zoning plan, **the main uses of the land are designated as industrial production and storage.** The Červený Dvůr Industrial Zone (48 ha) is located 2 km south-east of the town centre, on the border with Poland. **There are more than 10 companies with a total of around 1,000 employees** – e.g. the Italian company IVG Colbachini CZ (industrial hoses), S.T.I. CZ (machine components) and RAME CZ (components for gas boilers).

The site is fully equipped with essential technical infrastructure. Its key advantages are its excellent location (offering easy access to other EU states, Eastern Europe and Scandinavia) and the availability of a large skilled workforce on both sides of the Czech-Polish border.





Bruntál

light industry, logistics
total area 100 000 m²



West Development Area I and II is located on the site of a former military barracks on the western edge of the town of Bruntál. Military buildings used to stand on part of the site, but all the above-ground structures have now been removed. **The land is owned by the town and is zoned for light industrial production.** The site has a total area of 10 ha and consists of **two parts - Zone I (2 ha) and Zone II (8 ha)**. It is easily accessible from road I/11, a main national eastwest artery in the Czech Republic.



Opava

light industry

total area 320 000 m²

The Vávrovice Industrial Zone (totally 32 ha) is designated for production and light industry and it consists of two parts – 15.2 ha and 14.8 ha. The majority owner is the city of Opava. The site is currently used for agriculture. It is located on the edge of the city of Opava, **directly adjacent to main transport arteries**. On one side of the site is a factory operated by Mondelez CR Biscuit Production. The land is not covered with technical infrastructure.

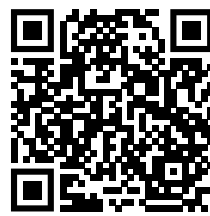
The city itself has a strategic location almost on the border with Poland and benefits from very good transport links. Opava can be accessed by three main roads (from Krnov, Olomouc and of course also from the regional capital Ostrava). The city is also served by the rail network, being situated on one of the main national rail corridors.





POHO Industrial Park

total area 600 000 m²



This is the former site of the Lazy coal mine, **located near the town of Karviná**. The current situation and urbanistic configuration of the site are a result of construction for former mining operations. A feasibility study for the future use of the site has been completed. The proposed industrial park is **conceived as a sustainable, environment-friendly facility which will support the development of innovative companies in the region.**

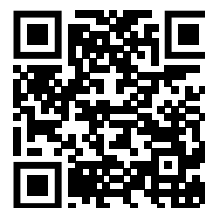


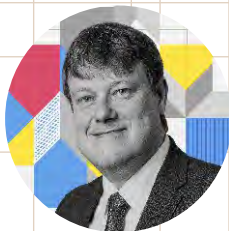
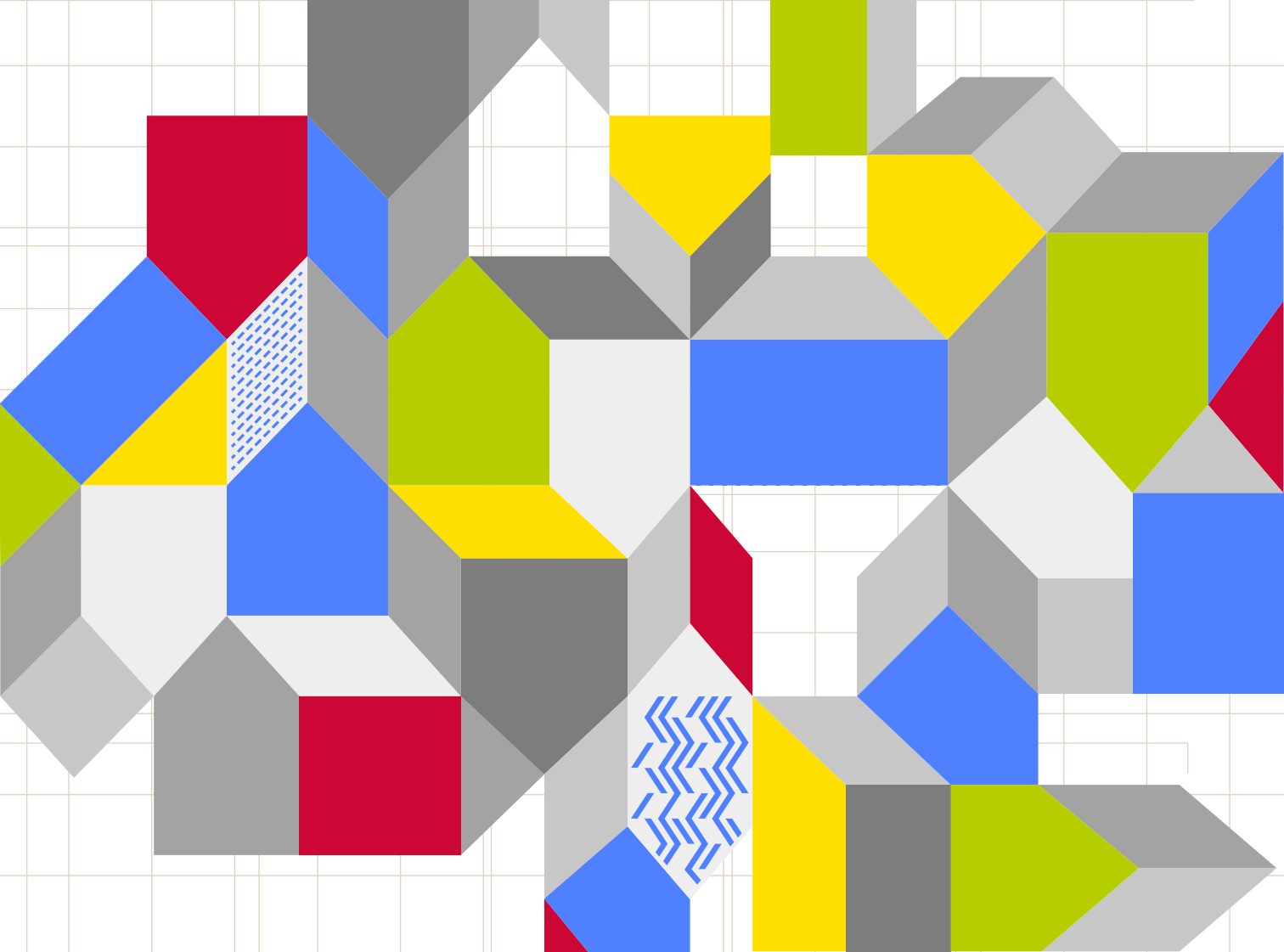


Properties in the Moravian-Silesian Region

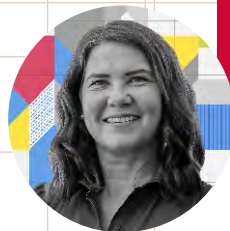
In the Moravian-Silesian Region, we have a number of other industrial parks, office premises or residential plot that are already completed, under construction or in preparation. **This catalogue does not allow to present them all.**

Contact the representatives of the Regional Development Agency MSID, who have an overview and can effectively link the supply and demand sides.





Václav Palička
CEO



Petra Sojková
Head of the Investment
Preparation Section



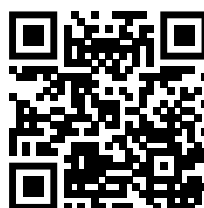
Helena Pajurková
Investment Opportunities
Marketing Specialist



Kateřina Bonito
Project Manager

MSID regional
development
agency

www.msic.cz



WHAT WE DO

Business location

- Monitoring of opportunity sites
- Identification of suitable commercial properties and spaces
- Organisation of site visits
- Assistance with site acquisition

Planning and preparation

- Information and consultation on business opportunities and environment
- Connection with the management of the regional office
- Connecting with stakeholders relevant to the project
- Brokering of contacts to the relevant support institutions
- Brokering of contacts for project, legal, administrative and environmental services, recruitment agencies, facility management and other relevant services
- Providing information on the possibility of obtaining investment incentives
- Overview of funding opportunities

Networking

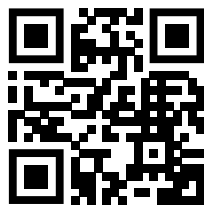
- Connecting private and public sector by linking foreign companies and investors with business associations and clusters, universities and technological corporations, the chamber of commerce and other important entities in the region.

Promotion

- Providing support in advertising regional property offer
- Presentation of successful projects at international trade fairs and events focused on positive development and investment opportunities in which the agency participates or organises
- Support with building positive PR through social media

VSB-Technical University of Ostrava

VSB-Technical University of Ostrava (VSB-TUO) belongs to the leading technical universities in the Czech Republic, offering high-quality, interdisciplinary education to over 12,000 students across seven faculties. The university offers more than 300 study programs in fields that are consistently in high demand in the job market, including computer science, energy engineering, mechanical and electrical engineering, civil engineering, and material sciences, among others. The integration of technical education with economic and management skills, a practical teaching approach, and strong industry partnerships significantly enhance the employability of its graduates.

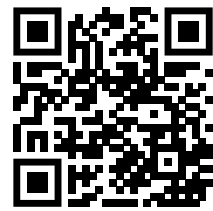




**VSB TECHNICAL
UNIVERSITY
OF OSTRAVA**

VSB-TUO is also highly dedicated to research and development while prioritizing international collaboration. It ranks as one of the top research institutions in the Czech Republic, playing a crucial role in the development and innovation in IT, energy engineering, new materials, and environmental engineering. Basic and applied research and the subsequent commercialization of outputs are carried out by experts at the faculties and in two research centres - the Centre for Energy and Environmental Technologies which focuses on research and development in the field of low-carbon and sustainable energy and environmental technologies following the principles of the circular economy; and the national supercomputer centre IT4Innovations which operates the most powerful supercomputer systems in the Czech Republic including the only quantum computer in the country.

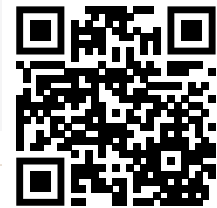
The university participates in numerous international and national research projects aimed at addressing pressing global challenges and promoting regional development. In this spirit, VSB-TUO has partnered with the Moravian-Silesian Innovation Centre (MSIC) to create the strategic vision SMARAGD (SMART And Green District) for transforming the Moravian-Silesian Region into a smart and sustainable area. A key initiative for realizing this vision is **the REFRESH project (Research Excellence For REgion Sustainability and High-tech Industries)** which is supported by the Operational Programme Just Transition. Within four living laboratories—Energy Lab, Materials & Environment Lab, Industry 4.0 & Automotive Lab, and Social Lab—leading researchers are collaborating with businesses and public entities to foster the innovation ecosystem in the region and guide the Moravian-Silesian region through economic, energy, and environmental transitions. Research teams are focused on developing new technologies in crucial sectors such as sustainable energy, new materials, and industrial robotics and automation while at the same time examining the economic and social implications of these advances. The project partners include the University of Ostrava, MSIC, and Fraunhofer-Gesellschaft.



 **REFRESH**

The bottom section of the page features a circular inset on the left showing a lush green forest. To the right of this circle, the word "REFRESH" is written in a large, bold, teal-colored font. The background of the bottom section is a dark, textured image of a forest floor or a similar natural setting.

The Fraunhofer Innovation Platform for Applied Artificial Intelligence for Materials & Manufacturing at VSB-TUO exemplifies the university's **strong collaboration with the esteemed German research institution**. Established in 2021, the Czech-German partnership for the development of sustainable industrial production is unique in the Czech Republic, with each of the three key players contributing its expertise: VSB-TUO in artificial intelligence and next-generation computing, Fraunhofer ICT in materials research and energy systems, and Fraunhofer IWU in manufacturing technology. The open platform aims to strengthen connections with R&D partners and emphasizes collaborative efforts with industries. **Join us on this exciting journey and tap into the extensive knowledge of our top-notch collaboration.**



"Our ambition is to bring new energy, opportunities, experts, students, companies, and technologies to the region that address today's global challenges and ensure sustainable economic growth."

Igor Ivan

Vice Rector of the VSB-TUO
and Director of the REFRESH project



Moravian-Silesian Innovation Centre

The Moravian-Silesian Innovation Centre Ostrava (often referred to as MSIC) is **one of the main actors of the region's Innovation ecosystem**. Through a wide range of services and programmes, it **intensively supports the development of the Innovation and entrepreneurial potential of the MS Region**. As part of the business support, MSIC offers small and medium-sized enterprises several partially funded programs, all aimed at the same goal - solving the problem that's holding your business back and they'll connect you with an expert who has successfully dealt with a similar situation and can offer you a proven approach.

Among the issues the companies often address are how to streamline corporate processes, minimize unnecessary losses, or behave more responsibly towards our planet. In such moments, MSIC can offer a whole range of tailored services. In the seven years of the Moravian-Silesian Innovation Center's existence, they've already implemented over 1000 change projects.



MS!C

MSIC focuses its activities not only on small and medium-sized enterprises and startups, but also on students and other groups of citizens who can significantly influence the prosperity of the local environment. The important pillars of this prosperity are in particular quality education, research and development, and cooperation in the field of new technologies and their introduction into companies.

Starting a successful startup can be challenging. Often, it's not only the funding that's lacking, but also the experience and contacts. That's why MSIC connects startup owners with so-called business angel investors. For investors, it's an opportunity to meet interesting startups they can invest in, while startup founders get feedback, valuable advice and, if things go well, a source of financing. But it doesn't end with startups; MSIC also connects small and medium-sized businesses with corporations and universities.

The T-Park complex offers a convenient location near the technical university, the national supercomputing center, and many technology companies. In addition to shared offices for startup entrepreneurs (Shared office) and fully equipped offices with all necessary services such as cleaning and internet (Flexi office), you can also rent traditional office space, warehouse space, or coworking space.



“Have you found a service that would take you a step further? Then it's time to discuss possible cooperation. MSIC would be happy to meet your vision and together set a course that will effectively boost your business.”

Adéla Hradilová

Chairman of the Board, Moravian-Silesian Innovation Centre

OSTRAVA AIRPORT MULTIMODAL PARK (OAMP)

Multimodal logistics centre situated in close proximity to Leoš Janáček International Airport Ostrava in the Industrial zone Mošnov, with direct connection to highway and railway networks extending to a total area of 810,000 sq m. After OAMP completion, 510,000 sq m of storage and production space within several buildings equipped with rail siding will be used.

There is a Railway container terminal part of the OAMP site. It is unique by maximum handling capacity and its' size in central European scale.



CzechInvest

Business and Investment Development Agency

We are state agency that specialises in promoting entrepreneurship and investment in order to strengthen the country's economic growth and development. For over thirty years, we have been a leading partner for domestic and foreign businesses, investors and innovators. Through our international offices and partners, we have attracted investors from 57 countries. In total, we have contributed to the successful implementation of 2,100 investment project worth more than CZK 1 trillion which have created more than 307,000 new jobs.

Our services for investors

- Detailed, sector-focused market information and value analyses
- Access to a broad spectrum of financial support
- Information and consulting on doing business in Czechia
- Identification of business properties and suitable locations
- Identification of potential business partners, suppliers and acquisition targets
- Organisation of investors' visits in Czechia
- Aftercare

www.czechinvest.org/en
www.brownfieldy.cz/en
fdi@czechinvest.org



Business properties and investment opportunities in Czechia

Thanks to the continued interest of real estate investors and economic conditions, Czechia has a highly developed and dynamic real estate market. CzechInvest administer an extensive Database of Investment Opportunities where we offer over 580 business properties and we registered more than 4,500 brownfields.

Our property and market consulting services

- Site selection within Czechia according to the client's requirements
- Consultancy pertaining to financial support from public sources and EU funds
- Site inspections tailored to the client
- Registration of properties in the database of business properties and brownfields
- Arranging of contacts with property owners, state administrative bodies and local authorities
- Assistance with the preparation and financing of strategic projects (industrial zones) and brownfield restorations

State Investment and Development Company a.s. (SIRS)

SIRS is a state-owned joint stock company focused on the proactive preparation of business sites for strategic investment projects with higher added value. It focuses on the preparation of sustainable and responsible concepts for modern business parks.

Through its activities, SIRS contributes to the development of the Czech economy and regions facing the current industrial transformation. Through its activities, the company increases the competitiveness of the Czech Republic in the competition for key strategic investments and is part of the implementation of the economic strategy of the state.

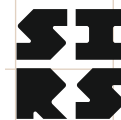
Planning and preparation

- Proactive screening and preparation of sites for strategic investments
- Focus on brownfields revitalization
- Shortening the process of locating investment projects by 2-3 years
- Responsible preparation, emphasis on sustainable concept of modern business parks
- Participatory approach to negotiations with municipalities in the vicinity of project implementation

Contact:

www.sirsdevelopment.cz

info@sirsdevelopment.cz



State Investment
and Development
Company



Our company provides complete basic land preparation for investors from sectors defined by the economic strategy of the state. For sites we provide complete technical and environmental due diligence, permitting process, as well as the implementation of complete technical and transport infrastructure, including the leveling of the area. During the development process, we emphasize compliance with ESG standards and a responsible approach to the project environment.

Our key partners are regional and local authorities. Thanks to our emphasis on a participatory approach, we strive to provide the end investor with a maximally friendly and predictable investment environment, including ready-made downstream civic infrastructure, housing, etc.

The functioning of the SIRS appropriately complements the system of support for the business environment in the Czech Republic under the auspices of the Ministry of Industry and Trade. We cooperate very closely with the state agency CzechInvest, which also plays the role of an investment promotion agency, as well as with other government entities, thanks to which we are able to offer a complete package of support for investors interested in the Czech Republic.

Jan Elger

External Affairs Manager

jan.elger@sirsdevelopment.cz

PP II. Cheb

One of the first projects in which SIRS is actively involved is the development of the strategic industrial park Cheb II. Here, a 140-hectare zone should be created, where the state wants to bring in a strategic investor operating in the high-tech and mid-tech industries. The entire project should contribute significantly to the economic growth of the region by increasing the salary level, but the entire investment will have a significant positive impact on the entire Czech economy.

The main aspects of the project are the emphasis on innovation and sustainability, the strategic park implements state-of-the-art technologies to minimize the environmental impact. Along with the project itself, the regional infrastructure will be developed and the project will be linked to other services. The common goal is to bring not only new job opportunities to the city and the region, but also to improve the quality of life.

SIRS is working together with the City of Cheb and the Karlovy Vary Region on the project. This approach will contribute to the maximum possible development of the region. The aim of the cooperation is also to create the best possible conditions for the arrival of a strategic investor.

www.parkcheb.cz

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to invite you
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City of Ostrava
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Stand No. 430
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**Want to meet us?
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at invest@ostrava.cz**

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SEKYRA GROUP





Contact details

Ostrava

Adéla Koudelová

Strategic Development Department

adela.koudelova@ostrava.cz

+420 599 443 016

www.ostrava.cz

Prague

Lucie Horáková

International Relations Unit

lucie.horakova@praha.eu

+420 236 004 114

www.praha.eu

Moravian–Silesian Region

Václav Palička

Moravian-Silesian Investment and Development (MSID)

palicka@msid.cz

+ 420 731 659 690

www.msid.cz